SPONSOR THE 2020 INDIA CONFERENCE

29 January - 31 January, 2020
Bangalore, India

There are many great sponsorship opportunities available. If you don’t see exactly what you like, we will work with you to customize a package based on your goals for the event. We appreciate your support of ITechLaw and the 2020 India Conference!

#ITLbangalore2020

Customize Your Sponsorship Package

Standard Sponsorship Benefits (included in all sponsorship levels)

- Logo on all conference marketing materials
- Sponsor ribbon on name badges
- Sponsor name on banners and screens
- Sponsor logo within the conference app

Premier Partner Opportunities

Diamond Partner (Exclusive)
USD $22,000 | INR 16,00,000
- Guarantee of one (1) speaker or moderator slot
- Welcome Reception exclusive sponsor
- Ten (10) delegate passes and gala tickets
- Full page ad in the conference brochure
- Exhibit table
- Corporate collateral in the conference bag
- One tweet sent from the ITechLaw twitter account recognizing you as a Diamond sponsor

Platinum Partner
USD $11,000 | INR 8,25,000
- Guarantee of one (1) speaker or moderator slot
- Six (6) delegate passes and gala tickets
- One half-page ad in the conference brochure
- Exhibit Table
- Corporate collateral in the conference bag

Gold Partner
USD $5,000 | INR 3,75,000
- Guarantee of one (1) speaker or moderator slot
- Three (3) delegate passes and gala tickets
- One half-page ad in the conference brochure
- Exhibit Table
- Corporate collateral in the conference bag

Silver Partner
USD $2,500 | INR 1,87,500
- Two (2) delegate passes and gala tickets
- Corporate collateral in the conference bag
Associate Partner Opportunities

Delegate Kit/Conference Bag
USD $5,000 | INR 3,75,000
- Logo placement on conference delegate kit with iTechLaw logo
- Two (2) delegate passes and gala tickets
- Corporate collateral in the conference bag

Lanyard
USD $5,000 | INR 3,75,000
- Logo on conference lanyards
- Two (2) delegate passes and gala tickets

Mobile App
USD $4,000 | INR 3,00,000
- Exclusive branding on the app splash page
- Two (2) delegate passes and gala tickets

Social Media
USD $4,000 | INR 3,00,000
- Logo placed on step and repeat backdrop with iTechLaw logo
- Selection and donation of one (1) prize worth $300 USD
- Recognition on Twitter wall
- Two (2) delegate passes and gala tickets

Raffle
USD $3,500 | INR 2,62,500
- Selection of raffle prize valued at $500 USD
- Sponsor representative to pull business card for the winner at closing event
- Two (2) delegate passes and gala tickets

Additional Marketing Opportunities

Promotional Giveaway
USD $2,000 | INR 1,50,000
Giveaway provided by sponsor with sponsor logo

Cell Phone Charging Station
USD $2,000 | INR 1,50,000
Sponsor logo displayed on charging station

Coffee/Tea Break (4 opportunities)
USD $1,500 | INR 1,12,500
Sponsor logo and promotional materials displayed in the coffee/tea break area

Conference Program Advertisement
USD $1,000 | INR 75,000
One full page advertisement in the India Conference program

Delegate Kit Insertion
USD $1,000 | INR 75,000
Inclusion of one branded item to be placed in the Delegate Kit

Contact Kathy Bradley: kbradley@itechlaw.org

www.itechlaw.org/bangalore2020
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Associate Partner Opportunities

In-House Counsel Luncheon
USD $3,000 | INR 2,25,000
- Exclusive branding as the In-House Counsel Luncheon Sponsor
- Opportunity to provide a one-page corporate printed document to attendees at the luncheon
- Two (2) delegate passes and gala tickets

I-WIN Session
USD $3,000 | INR 2,25,000
- Opportunity to provide a speaker to lead the session
- Exclusive sponsor and speaker of the I-WIN session
- Two (2) delegate passes and gala tickets

Speaker Gift
USD $2,500 | INR 1,87,500
- Opportunity to select and provide gifts to all conference speakers. Quantity: 60 items. (item must be mutually agreed upon by sponsor and iTechLaw and not gender specific).
- Sponsor representative can present the gift to the speaker(s) at the close of each session
- One (1) delegate pass and gala ticket

Exhibit Display Booth
USD $2,000 | INR 1,50,000
- 6 ft. table display placed to provide maximum delegate traffic
- One (1) delegate pass

CyberSpace Camp®
In-kind sponsorship
- Recognition as a Silver Conference sponsor
- Two (2) delegate passes and gala tickets
- Sponsor will host the Camp at their office on Wednesday, January 29 and provide audio visual and food and beverage for the event

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Sponsorship Commitment

Premier Partners
- Diamond Partner (Exclusive)  USD $22,000 | INR 16,00,000
- Platinum Partner  USD $11,000 | INR 8,25,000
- Gold Partner  USD $5,000 | INR 3,75,000
- Silver Partner  USD $2,500 | INR 1,87,500

Associate Partners
- Delegate Kit  USD $5,000 | INR 3,75,000
- Lanyard  USD $5,000 | INR 3,75,000
- Mobile App  USD $4,000 | INR 3,00,000
- Raffle  USD $3,500 | INR 2,62,500
- Social Media  USD $3,000 | INR 2,25,000
- I-WIN Session  USD $3,000 | INR 2,25,000
- In-House Counsel Luncheon  USD $3,000 | INR 2,25,000
- Speaker Gift  USD $2,500 | INR 1,87,500
- Exhibit Display Booth  USD $2,000 | INR 1,50,000
- CyberSpace Camp®  In-kind sponsorship

Additional Marketing Opportunities (select all that apply)
- Promotional Giveaway  USD $2,000 | INR 1,50,000
- Cell Phone Charging Station  USD $2,000 | INR 1,50,000
- Coffee/Tea Break  USD $1,500 | INR 1,12,500
- Conference Program Advertisement  USD $1,000 | INR 75,000
- Delegate Kit Insertion  USD $1,000 | INR 75,000

Payment Information
- American Express
- Visa
- Mastercard
- Please send me an invoice

Amount Due
Name on Card
Credit Card Number
Expiration Date
CVV
Billing Address
Signature

18% GST will be added to all invoices paid locally in India

Contact Information
Contact Name
Company
Phone
Email

This document serves as a contract. All sponsorship requests are final. Execution of this sponsorship commitment form signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Sponsorship is not confirmed until full payment is received. Payment must be made prior to the event date.
THANK YOU TO OUR 2019 CONFERENCE SPONSORS

Previous India Conference Sponsors

Global Sponsors
- American Arbitration Association
- International Centre for Dispute Resolution
- Gowling WLG
- McCarthy Tetrauill
- Niederer Kraft Frey
- Seyfarth Shaw

Platinum Sponsor: Facebook
Gold Sponsor: Microsoft, Baker McKenzie
Lanyard Sponsor: TRILEGAL

Mobile App Sponsor: Cyril Amarchand Mangaldas
Raffle Sponsor: BSA
Social Media Sponsor: SAMVAD Partners
I-WIN Sponsor: Deloitte, LPG & M
Silver Sponsor: Dhir & Dhir, Menezes

In-House Counsel Breakfast Sponsor: MCI
Coffee/Tea Break Sponsors: Aarna Law, LPG & M
Exhibitors: Horaa.in, Nishith Desai Associates
Affiliate Sponsors: Medianama, SFLC.in
Media Sponsors: CRi