

## Become an ITechLaw Global Partner!

**Year-Round Visibility | Prominent Positioning | Increased Access**

Global partnerships are very much about alignment of a firm with the mission of ITechLaw: we are all stronger when we have international relationships and can regularly exchange knowledge and experience with global technology experts. Your commitment as a Global Partner will provide year-round visibility, participation at ITechLaw global conferences, and increased access to the leading firms and experts in information and technology law.

ITechLaw has a global engagement program that provides your company year-round visibility with members and stakeholders. Global Partnerships are an annual agreement and will be customized for each partner, in concert with ITechLaw, to meet mutually beneficial and strategic business goals.

- ITechLaw provides an opportunity for your company to access a qualified market for your products and services.
- Corporate partnership allows your company the ability to interact with ITechLaw leadership and core supporters.
- It provides your employees to become active participants and advocates for the ITechLaw mission.

### GLOBAL PARTNERSHIP DETAILS:

**GLOBAL PARTNER BENEFITS:** \$12,500 base fee

The base partnership fee includes the following Global Partner benefits:

- Logo recognition as a Global Partner on the ITechLaw website home page and Global Partner page
- Logo recognition in a one-time annual email promotion highlighting all Global Partners
- Opportunity to publish two (2) papers and/or blog posts on the ITechLaw website
- One organizational membership for up to 10 people (\$2,000 value)
- Opportunity for your company to sponsor one (1) webinar program.
  - ITechLaw will provide the platform and the Partner will provide the speakers and content.
  - Webinar must be educational in nature and not sales specific.
  - Webinar will be recorded, archived on the ITechLaw website and available for future viewing.
- Recognition as a Global Partner at each ITechLaw international conference (3 or 4, depending on the year). Benefits and visibility provided at each conference include:
  - Two full complimentary conference registrations (*\$8,000 value total*); member-pricing on additional conference registrations
  - Two full complimentary Gala Dinner tickets (*\$1,200 value total*)
  - Inclusion of partner collateral in Conference Bag
  - Exhibit table in highly visible area during conference
  - Logo prominently displayed in onsite signage, banners and screens
  - Logo recognition in conference marketing materials, to include conference website, program guide, mobile app, and promotional emails.
  - First right of consideration for additional sponsorship opportunities at ITechLaw conferences.

Each partnership agreement begins at \$12,500 and may then be customized to include additional benefits and visibility through an event sponsorship or advertising opportunities. We invite you to review the additional benefits and opportunities available to create your custom sponsorship package.

### ADDITIONAL CONFERENCE OPPORTUNITIES:

#### **CONFERENCE SPONSORSHIP**

ITechLaw conferences boast attendees from more than 45 countries and provide a forward-looking conversation on the most cutting-edge legal tech topics. Each ITechLaw conference brings a unique perspective to the region where the conference is taking place. Because of the broad international scope of ITechLaw, we have the ability to bring together lawyers from all over the world to share solutions and best practices that have worked in their specific part of the world.

- **ITechLaw European Conference** (*approx. 400 attendees*)  
Sponsorships range: € 2,500+
- **International India Conference** (*approx. 200 attendees*)  
Sponsorship range: INR 75,000+
- **International Asia-Pacific Conference** (*approx. 150 attendees*)  
Sponsorships range: 2042 SGD+
- **World Technology Law Conference** (*approx. 300 attendees*)  
Sponsorships range: \$2,500+

If you are interested in learning more about the sponsorship opportunities available at each ITechLaw Conference, please let us know and we can discuss the opportunities to enhance your presence at a specific conference.

### ADVERTISING OPPORTUNITIES:

Strategically enhance your visibility and prominence year-round! Showcase your firm and highlight your services to thousands of leaders and experts in the technology law community.

#### **Dedicated Email**

Create the content for an email sent to ITechLaw members. \*Email content subject to mutual approval, limit two emails per year, ITechLaw to send email on partner's behalf. **Investment: \$2,500 per email.**

#### **Website**

Highlight your firm on the ITechLaw website with an exclusive advertisement on homepage slider. \*Advertising limited to three months per year. **Investment: \$750 per month.**

We are committed to our sponsors and want to ensure that each package meets your needs. If you have ideas on another opportunity that we have not mentioned, please contact us to discuss so we can create the best package for you. We can be reached at [memberservices@itechlaw.org](mailto:memberservices@itechlaw.org) or +1 703 506 2895.