



2018 World Technology Law Conference

May 16-18, 2018 | Seattle, United States

Dear Savannah,

On behalf of the ITechLaw Board of Directors and our staff team, we extended our appreciation to OneTrust as a Silver Sponsor. Our Sponsors are one of our greatest assets and we thank you for your support of the Seattle Conference. Your commitment helped us provide an exceptional experience to attendees, and the survey results show attendees benefited greatly from both the educational and networking aspects of the conference.

For this conference, we want to ensure that your needs were met and that you were pleased with your visibility and benefits. Detailed in the following pages are highlights from the conference; please feel encouraged to share widely!

We look forward to the continued partnership into the future.

Kindest regards,



Emily Reineke
Managing Director
ITechLaw Association



OneTrust
Privacy Management Software

ITechLaw Seattle: by the numbers

98% of attendees would recommend the Conference to colleague!

- 231 attendees
- 16 educational sessions
- 51 speakers
- 33 countries represented
- OneTrust attendees:
 - Katie Del Pozzo
 - Payam Vaghefi



Logo Visibility in Conference Emails

- Recognition in up to 31 conference promotion emails (sponsor banner to the right)
- Daily emails sent on Wednesday, Thursday, and Friday, of the conference



Onsite Conference Marketing

- Verbal recognition during opening and closing remarks by the President
- Logo recognition on back-cover of program
- Signage posted in networking break area
- Sponsor logo displayed during breaks and between sessions

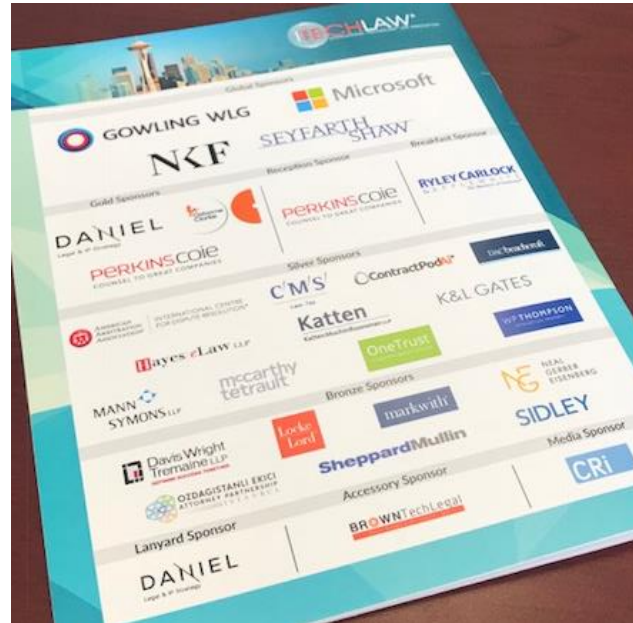


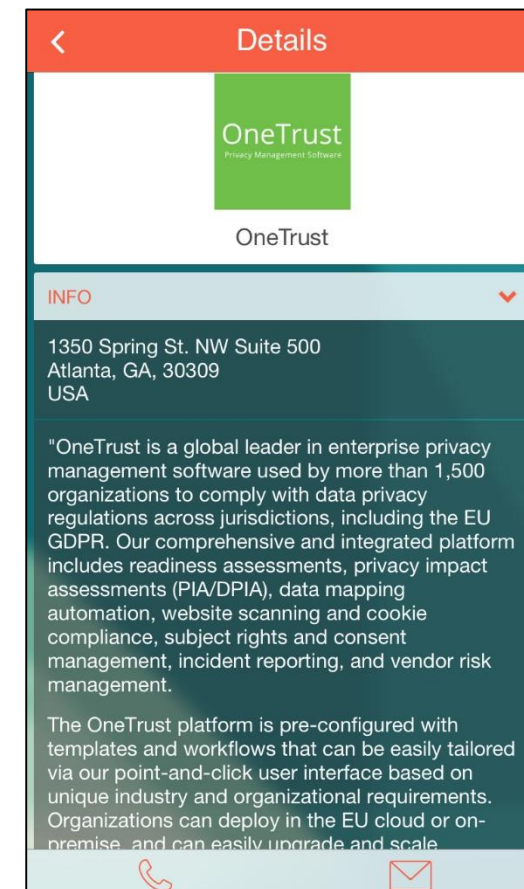
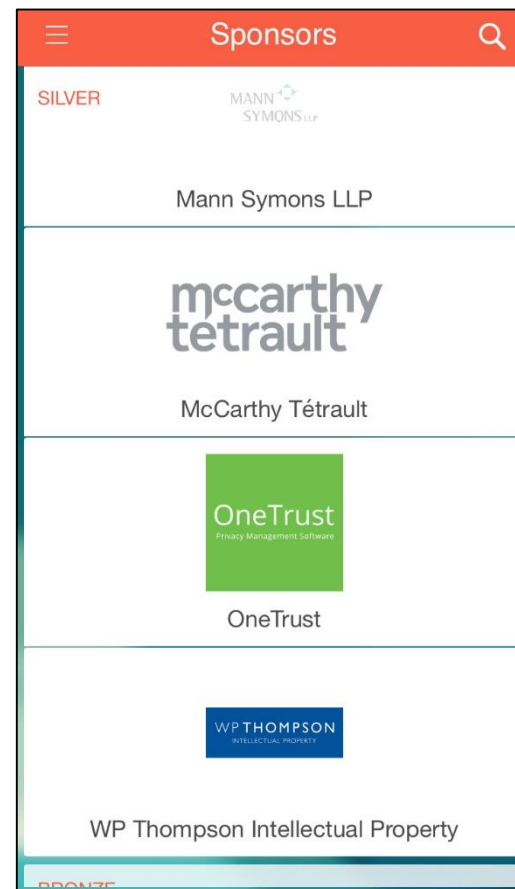
Exhibit Hall Visibility

- Strategically placed exhibit hall to increase traffic at tables
- Space utilized by all conference attendees



Mobile App Visibility

- App used for agenda, speaker, and session details
- Individual sponsor pages, see images at right
- 103 unique users
- 127 unique opens



Networking Opportunities

The hallmark events of every ITechLaw Conference

- **Opening Reception**
 - Georgian Room,
Fairmont Olympic Hotel
- **Gala Reception & Dinner**
 - Museum of Pop Culture
- **Closing Reception**
 - Starbucks Reserve
Roastery



We want to hear from you!

Please provide your feedback about the Seattle conference and how we can make improvements for next year



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Upcoming Conferences



2018 European Conference
October 17-19, 2018
Milan, Italy



2019 Asia Conference
January 30 - February 1, 2019
Bangalore, India



2019 World Technology Law Conference
May 15-17, 2019
Boston, United States