



Sponsor the 2022 European Conference in Zurich

Benefit from the opportunity to network with industry colleagues and key influencers. From private practice lawyers and in-house counsel to government officials and academics from all over the world, you have the chance to get to know your peers through exhibits, social events and a Gala dinner. As a sponsor you gain significant visibility and demonstrate your support for ITechLaw in facilitating the international exchange of information relating to technology law. Contact us today to discuss your support at our conference. We appreciate your support of ITechLaw and our conferences.



Available Sponsorship Opportunities

Conference Sponsorship

Virtual Conference Add-On	2,500 CHF
Gold Sponsor	8,500 CHF
Silver Sponsor	5,000 CHF
Bronze Sponsor	3,000 CHF
Exhibitor	3,500 CHF
Live Streaming Sponsor	5,500 CHF

Event Sponsorship

Gala Dinner	14,000 CHF
Co-sponsor Gala Dinner (2)	7,500 CHF
Exclusive Welcome Reception	8,500 CHF
Networking Break, includes 4 breaks	6,500 CHF
Networking Lunch	6,000 CHF

Product Sponsorship

Conference Lanyard	6,500 CHF
Conference Bag	8,500 CHF
Mobile App	6,000 CHF
Conference Accessory	2,500 CHF



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Zurich, Switzerland

19-21 October 2022

SPONSORSHIP OPPORTUNITIES

All sponsorship opportunities below include:

- Logo visibility on the website
- Sponsor name/logo on conference brochure and marketing materials
- Sponsor name on banners and screens
- Sponsor logo within the conference app

CONFERENCE SPONSORSHIPS

VIRTUAL CONFERENCE ADD-ON 2,500 CHF

Add on to any in person conference package below or purchase as a stand alone to receive visibility during the virtual portion of the conference.

- Six (6) registrations to attend the virtual conference
- Opportunity to have your name on one of the tables on the virtual floorplan
- Logo recognition in the conference marketing emails and in the “know before you go” email to attendees
- Company logo on floorplan/map within the virtual conference platform
- Opportunity to send **one (1) dedicated email** to conference attendees post-event. Sponsor will provide the content for the email within 2 weeks of the conference and ITechLaw will send on your behalf.

GOLD SPONSOR 8,500 CHF

The highest visibility opportunity that offers maximum brand exposure pre, during, and post conference. Benefits include:

- Four (4) complimentary registrations and gala tickets
- One (1) exhibit table
- Half- page ad in the conference program
- Inclusion of collateral placed in the conference bag or uploaded in mobile app *Limited to one item

SILVER SPONSOR 5,000 CHF

Benefits include:

- Two (2) complimentary registrations and gala tickets
- One (1) exhibit table

BRONZE SPONSOR 3,000 CHF

Benefits include:

- One (1) complimentary registration and gala ticket

EXHIBITOR 3,500 CHF

- One 6 ft. table display, strategically placed to provide maximum visibility
- One (1) complimentary conference registration



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LIVE STREAMING SPONSOR 5,500 CHF

Exclusive sponsor of the live streaming portion of the conference

- Two (2) complimentary registrations and gala tickets
- Opportunity to do 3-5 minute introductory remarks before one (1) session. Remarks to be written by ITechLaw
- Logo recognition during all live streaming sessions during the European Conference.
- Inclusion of collateral placed in the conference bag or uploaded in mobile app *Limited to one item

EVENT SPONSORSHIPS

GALA DINNER SPONSOR 14,000 CHF

Benefits include:

- Four (4) complimentary registrations and gala tickets
- Six (6) guest invitations to the Gala Dinner
- Logo prominently displayed at the Reception and Dinner
- Half page ad in conference program
- Five minute toast given by Sponsor at Gala Dinner
- Branded napkins
- Logo on Gala Dinner menu
- Inclusion of collateral placed in the conference bag or uploaded in mobile app *Limited to one item

GALA DINNER CO-SPONSOR 7,500 CHF

Two available. Benefits include:

- Two (2) complimentary registrations and gala tickets
- Four (4) guest invitations to the Gala Dinner
- Logo prominently displayed at reception or dinner
- Five minute toast given by sponsor at Reception or Dinner
- Inclusion of collateral placed in the conference bag or uploaded in mobile app *Limited to one item

WELCOME RECEPTION SPONSOR 8,500 CHF

- Two (2) complimentary registrations and gala tickets
- Eight (8) guest invitations to the Reception
- Logo prominently displayed at the reception venue
- Inclusion of collateral placed in the conference bag or uploaded in mobile app *Limited to one item

NETWORKING BREAK SPONSOR 6,500 CHF

Exclusive branding as the Networking Break Sponsor.

Benefits include:

- Two (2) complimentary registrations and gala tickets
- Logo prominently displayed at four break locations
- Inclusion of collateral placed in the conference bag or uploaded in mobile app *Limited to one item



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NETWORKING LUNCH SPONSOR 6,000 CHF

Exclusive branding as the Networking Lunch Sponsor; select Thursday or Friday for exclusivity. Benefits include:

- Two (2) complimentary registrations and gala tickets
- Four (4) guest invitations to the sponsored lunch
- Display booth at the lunch venue
- Logo prominently displayed at the lunch venue
- Inclusion of collateral placed in the conference bag or uploaded in mobile app *Limited to one item

PRODUCT SPONSORSHIPS

CONFERENCE LANYARD 6,500 CHF

Benefits include:

- Exclusive recognition as the Conference Lanyard Sponsor
- Corporate logo co-branded with ITechLaw logo on lanyards, distributed to all attendees
- Two (2) complimentary registrations and gala tickets

CONFERENCE BAG 8,500 CHF

Benefits include:

- Exclusive recognition as the conference bag sponsor
- Corporate logo co-branded with ITechLaw logo on conference bags, distributed to all attendees
- One (1) complimentary conference registration and gala ticket
- Inclusion of collateral placed in the conference bag

MOBILE APP 6,000 CHF

Available on iPhone and Android, the conference app includes the detailed conference schedule, venue maps, speakers, and attendee information. Benefits include:

- Exclusive branding as Mobile App Sponsor
- One (1) complimentary conference registration and gala ticket

CONFERENCE ACCESSORY 2,500 CHF

Accessory of your choice, branded with your firm or company logo or name, placed in the conference bag

**limited to one item*



SPONSORSHIP COMMITMENT FORM

Please indicate which sponsorship you are interested in purchasing:

Conference Sponsorship Opportunity

- Virtual Add-On 2,500 CHF
- Gold Sponsor 8,500 CHF
- Silver Sponsor 5,000 CHF
- Bronze Sponsor 3,000 CHF
- Exhibitor 3,500 CHF
- Live Streaming Sponsor 5,500 CHF

Event Sponsorship Opportunity

- Gala Dinner Sponsor 14,000 CHF
- Gala Dinner Co-Sponsor 7,500 CHF
- Welcome Reception Sponsor 8,500 CHF
- Networking Break Sponsor 6,500 CHF
- Networking Lunch Sponsor 6,000 CHF

Product Sponsorship Opportunity

- Conference Lanyard 6,500 CHF
- Mobile App 6,000 CHF
- Conference Bag 8,500 CHF
- Conference Accessory 2,500 CHF

CONTACT INFORMATION

Contact Name: _____

Company: _____

Mailing Address: _____

Phone: _____

Email: _____

Sponsorship: _____

Amount of Sponsorship (s): _____

Signature: _____

**This document serves as a contract. All sponsorship requests are final. Execution of this sponsorship commitment form signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Sponsorship is not confirmed until full payment is received. Payment must be made prior to the event date.*