Benefit from the opportunity to network with industry colleagues and key influencers. From private practice lawyers and in-house counsel to government officials and academics from all over the world, you have the chance to get to know your peers through exhibits, social events and a Gala dinner. As a sponsor you gain significant visibility and demonstrate your support for ITechLaw in facilitating the international exchange of information relating to technology law. We have many options and can customize them based on your needs; contact us today to discuss your placement at our conference. We appreciate your support of ITechLaw and our conferences.

Available Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Conference Sponsorship</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Gold Sponsor</td>
<td>$ 8,000</td>
</tr>
<tr>
<td>Silver Sponsor</td>
<td>$ 4,500</td>
</tr>
<tr>
<td>Bronze Sponsor</td>
<td>$ 2,500</td>
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<table>
<thead>
<tr>
<th>Event Sponsorship</th>
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</thead>
<tbody>
<tr>
<td>Exclusive Gala Dinner</td>
<td>$ 13,000</td>
</tr>
<tr>
<td>Co-sponsor Gala Dinner (2)</td>
<td>$ 7,000</td>
</tr>
<tr>
<td>Exclusive Welcome Reception</td>
<td>$ 8,000</td>
</tr>
<tr>
<td>Networking Break, includes 4 breaks</td>
<td>$ 6,000</td>
</tr>
<tr>
<td>Networking Lunch, choose Thurs or Fri</td>
<td>$ 5,500</td>
</tr>
<tr>
<td>Breakfast, includes 2 breakfasts</td>
<td>$ 5,000</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Product Sponsorship</th>
<th></th>
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</thead>
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<tr>
<td>Conference Lanyard</td>
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</tr>
<tr>
<td>Mobile App</td>
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</tbody>
</table>

<table>
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<tr>
<th>Other Opportunities</th>
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</thead>
<tbody>
<tr>
<td>Exhibitor</td>
<td>$ 3,500</td>
</tr>
<tr>
<td>Conference Accessory</td>
<td>$ 2,500</td>
</tr>
<tr>
<td>Conference Bag Leafleting</td>
<td>$ 1,500</td>
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</tbody>
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<table>
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<tr>
<th>Program Guide Advertising</th>
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</thead>
<tbody>
<tr>
<td>Full Page Ad</td>
<td>$ 1,000</td>
</tr>
<tr>
<td>Half-Page Ad</td>
<td>$ 750</td>
</tr>
<tr>
<td>Quarter-Page Ad</td>
<td>$ 400</td>
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</tbody>
</table>

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<th>Program Guide Advertising + Leafleting</th>
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<tbody>
<tr>
<td>Full Page Ad</td>
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</tr>
<tr>
<td>Half-Page Ad</td>
<td>$ 950</td>
</tr>
<tr>
<td>Quarter-Page Ad</td>
<td>$ 600</td>
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</tbody>
</table>

Contact us: Kathy Bradley, kbradley@itechlaw.org | +1 703 506 2895
CONFERENCE SPONSORSHIP DETAILS

STANDARD SPONSORSHIP BENEFITS *(included in all Sponsorship levels below)*

- Logo recognition on the conference website with link to your website
- Sponsor name/logo on conference brochure and marketing materials
- Sponsor ribbon on name badges
- Sponsor name on banners and screens
- Sponsor logo within the conference app
- Corporate collateral item in our mobile app (limited to four pages)

GOLD SPONSORS $ 8,000

Gold sponsorships are the highest visibility opportunities that offer maximum brand exposure before and during the conference, and can be enhanced with customized options to fit the needs of each sponsor.

Benefits include:

- Four complimentary conference registrations
- Four complimentary Gala Dinner tickets
- One Exhibit Table
- Half page ad in the conference program
- Name in conference announcements, press releases, and news coverage

SILVER SPONSORS $ 4,500

Silver sponsorship provides high visibility to increase brand exposure before and during the conference.

Benefits include:

- Two complimentary conference registrations
- Two complimentary Gala Dinner tickets
- Half page ad in the conference program

BRONZE SPONSORS $ 2,500

Bronze sponsorship will enhance visibility before and during the conference.

Benefits include:

- One complimentary conference registration
- One complimentary Gala Dinner ticket

PRODUCT SPONSORSHIP DETAILS

CONFERENCE LANYARD $ 6,000

Conference Lanyard sponsorship offers an exclusive, high visibility opportunity to increase your brand awareness.

- Exclusive recognition as the Conference Lanyard Sponsor
- Corporate logo co-branded with ITechLaw logo on Conference lanyards, distributed to all attendees
- One complimentary conference registration
- One complimentary Gala Dinner ticket
- Corporate collateral item in our mobile app (limited to 4 pages)

MOBILE APP $ 5,500

The Mobile App Sponsorship is an exclusive, high visibility opportunity. Available on the iPhone and Android, the conference app includes the detailed conference schedule, venue maps, speakers, and attendee information.

- Exclusive branding as Mobile App Sponsor
- One complimentary conference registration
- One complimentary Gala Dinner ticket

Kathy Bradley, Sr. Director, Fundraising & Sponsorship | kbradley@itechlaw.org | +1 703 506 2895
EVENT SPONSORSHIP DETAILS

ALL OPPORTUNITIES INCLUDE STANDARD SPONSORSHIP BENEFITS (as outlined on prior page)

EXCLUSIVE GALA DINNER SPONSOR $ 13,000
Exclusive branding as Gala Dinner Sponsor includes:
• Four complimentary conference registrations
• Four complimentary Gala Dinner tickets
• Six guest invitations to the Gala Dinner
• Logo prominently displayed at the Reception and Dinner
• Half page ad in conference program
• Toast given by Sponsor at Gala Dinner
• Branded napkins

OR TWO CO-SPONSORS $ 7,000 EACH
Co-sponsor branding as Gala Dinner Sponsor includes:
• Two complimentary conference registrations
• Two complimentary Gala Dinner tickets
• Four guest invitations to the Gala Dinner
• Logo prominently displayed at Reception or Dinner
• Toast given by sponsor at Reception or Dinner

WELCOME RECEPTION SPONSOR $ 8,000
Exclusive branding as the Welcome Reception Sponsor includes:
• Two complimentary conference registrations
• Two complimentary Gala Dinner tickets
• Eight guest invitations to the Reception
• Logo prominently displayed at the Reception venue
• Opportunity to provide welcome remarks during Reception

NETWORKING BREAK SPONSOR $ 6,000
Exclusive branding as the Networking Break Sponsor includes:
• Two complimentary conference registrations
• Two complimentary Gala Dinner tickets
• Logo prominently displayed at four break locations
• Corporate collateral item in our mobile app (limited to four pages)

NETWORKING LUNCH SPONSOR $ 5,500
Exclusive branding as the Networking Lunch Sponsor; select Thursday or Friday for exclusivity.
• Two complimentary conference registrations
• Two complimentary Gala Dinner tickets
• Four guest invitations to the sponsored lunch
• Display booth at the lunch venue
• Logo prominently displayed at the lunch venue
• Corporate collateral item in our mobile app (limited to four pages)

BREAKFAST SPONSOR $ 5,000
Exclusive branding as the Breakfast Sponsor includes:
• Two complimentary conference registrations
• Two complimentary Gala Dinner tickets
• Four guest invitations to the sponsored lunch
• Display booth at the breakfast venue
• Logo prominently displayed at the breakfast venue
• Corporate collateral item in our mobile app (limited to four pages)
• Branded takeaway cups

EXHIBITOR $ 3,500
Showcase your products and services to iTechLaw attendees and increase your market exposure. Benefits Include:
• One 6 ft. table display, strategically placed to provide maximum visibility
• Corporate collateral item in our mobile app (limited to four pages)
• One complimentary conference registration

*All branding materials are to be supplied and installed by the exhibitor

CONFERENCE ACCESSORY $ 2,500
Accessory of your choice, branded with your firm or company logo or name, placed in the conference bag.
*Limited to one item

CONFERENCE BAG COLLATERAL $ 1,500
Inclusion of collateral placed in the conference bag.
*Limited to four pages

OTHER OPPORTUNITIES

Kathy Bradley, Sr. Director, Fundraising & Sponsorship | kbradley@itechlaw.org | +1 703 506 2895
SPONSORSHIP COMMITMENT

Please indicate which sponsorship you are interested in purchasing:

Conference Sponsorship

Gold Sponsor $8,000 ☐
Silver Sponsor $4,500 ☐
Bronze Sponsor $2,500 ☐

Event Sponsorship

Exclusive Gala Dinner $13,000 ☐
Co-sponsor Gala Dinner (2) $7,000 ☐
Exclusive Welcome Reception $8,000 ☐
Networking Lunch (Thurs or Fri) $5,500 ☐
Networking Break (includes 4) $6,000 ☐
Breakfast (includes 2) $5,000 ☐

Product Sponsorship

Conference Lanyard $6,000 ☐
Mobile App $5,500 ☐

Other Opportunities

Exhibitor $3,500 ☐
Conference Accessory $2,500 ☐
Conference Bag Collateral $1,500 ☐

CONTACT INFORMATION

Contact Name:_________________________
Company:_____________________________
Mailing Address:_______________________
Phone:_______________________________
Email:_______________________________
Sponsorship:__________________________
Amount of Sponsorship (s):_____________
Signature:____________________________

This document serves as a contract. All sponsorship requests are final. Execution of this sponsorship commitment form signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Sponsorship is not confirmed until full payment is received. Payment must be made prior to the event date.

*Due to the potential impact of COVID-19 on this conference, ITechLaw reserves the right to hold a virtual conference in its place. All confirmed sponsors will be given the opportunity to (a) sponsor the virtual conference at a sponsorship level that is equivalent to your financial investment and is mutually agreed upon or (b) apply the sponsorship to future US conference (locking in 2021 rates for equivalent sponsorship). ITechLaw will work with each sponsor to ensure the same value is provided virtually as would have been received at the in-person conference.

PAYMENT INFORMATION

☐ Visa ☐ MasterCard ☐ American Express ☐ Please send me an invoice for payment via wire transfer

Name on Card:__________________________________________
Credit Card Number:__________________________________________ Exp. Date:________________________ CVV Code:________________________
Billing Address__________________________________________

Please return form to kprather@itechlaw.org. Thank you for your support of ITechLaw!