



## Sponsor the 2021 European Conference in Lisbon and Online!

Benefit from the opportunity to network with industry colleagues and key influencers. From private practice lawyers and in-house counsel to government officials and academics from all over the world, you have the chance to get to know your peers through exhibits, social events and a Gala dinner. As a sponsor you gain significant visibility and demonstrate your support for ITechLaw in facilitating the international exchange of information relating to technology law. This year's conference will be both in person and online which will allow more customized opportunities than ever. Contact us today to discuss your support at our conference. We appreciate your support of ITechLaw and our conferences.



### Available Sponsorship Opportunities

#### Conference Sponsorship

Virtual Conference Add-On	€ 2,000
Gold Sponsor	€ 8,000
Silver Sponsor	€ 4,500
Bronze Sponsor	€ 2,500
Live Streaming Sponsor	€ 5,000
Exhibitor	€ 3,500

#### Event Sponsorship

Exclusive Gala Dinner	€ 13,000
Co-sponsor Gala Dinner (2)	€ 7,000
Exclusive Welcome Reception	€ 8,000
Networking Break, includes four breaks	€ 6,000
Networking Lunch (Choose Thurs or Fri)	€ 5,500
Breakfast Sponsor	€ 5,000

#### Product Sponsorship

Conference Lanyard	€ 6,000
Hotel Keycard	€ 5,000
Mobile App	€ 5,500
Conference Accessory	€ 2,500

## Sponsor the 2021 European Conference!

### Lisbon, Portugal & Everywhere/Online

#### SPONSORSHIP OPPORTUNITIES

*All sponsorship opportunities below include:*

- Logo visibility on the website
- Logo on all conference signage & in the onsite program
- Company profile & logo in the mobile app

#### CONFERENCE SPONSORSHIPS

##### **VIRTUAL CONFERENCE ADD-ON € 2,000**

*Add on to any in person conference package below and receive visibility during the virtual portion of the conference.*

- Six (6) registrations to attend the virtual conference
- Opportunity to have your name on one of the tables on the virtual floorplan
- Logo recognition in the conference marketing emails and in the “know before you go” email to attendees
- Company logo on floorplan/map within the virtual conference platform
- Opportunity to send **one (1) dedicated email** to conference attendees *post-event*. Sponsor will provide the content for the email within 2 weeks of the conference and ITechLaw will send on your behalf.

##### **GOLD SPONSOR € 8,000**

*The highest visibility opportunity that offers maximum brand exposure pre, during, and post conference. Benefits include:*

- Four (4) complimentary registrations and gala tickets
- One (1) exhibit table
- **All** Virtual Conference Add-On benefits (see above)
- Half– page ad in the conference program
- Inclusion of collateral placed in the conference bag or uploaded in mobile app \*Limited to one item

##### **SILVER SPONSOR € 4,500**

*Benefits include:*

- Two (2) complimentary registrations and gala tickets
- One (1) exhibit table

##### **BRONZE SPONSOR € 2,500**

*Benefits include:*

- One (1) complimentary registration and gala ticket

##### **LIVE STREAMING SPONSOR € 5,000**

*Exclusive sponsor of the live streaming portion of the conference*

- Two (2) complimentary registrations and gala tickets
- Opportunity to do 3-5 minute introductory remarks before one (1) session. Remarks to be written by ITechLaw.
- Logo recognition during all live streaming sessions during the European Conference
- Inclusion of collateral placed in the conference bag or uploaded in mobile app \*Limited to one item

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#### **EXHIBITOR € 3,500**

- One 6 ft. table display, strategically placed to provide maximum visibility
- One (1) complimentary conference registration

#### **EVENT SPONSORSHIPS**

#### **EXCLUSIVE GALA DINNER SPONSOR € 13,000**

*Benefits include:*

- Four (4) complimentary registrations and gala tickets
- Six (6) guest invitations to the Gala Dinner
- Logo prominently displayed at the Reception and Dinner
- Half page ad in conference program
- Five minute toast given by Sponsor at Gala Dinner
- **All Virtual Conference Add-On benefits (see page 2)**
- Branded napkins
- Logo on Gala Dinner menu
- Inclusion of collateral placed in the conference bag or uploaded in mobile app \*Limited to one item

#### **GALA DINNER CO-SPONSOR € 7,000**

*Two available. Benefits include:*

- Two (2) complimentary registrations and gala tickets
- Four (4) guest invitations to the Gala Dinner
- Logo prominently displayed at reception or dinner
- Five minute toast given by sponsor at Reception or Dinner
- Inclusion of collateral placed in the conference bag or uploaded in mobile app \*Limited to one item

#### **WELCOME RECEPTION SPONSOR € 8,000**

- Two (2) complimentary registrations and gala tickets
- Eight (8) guest invitations to the Reception
- Logo prominently displayed at the reception venue
- Inclusion of collateral placed in the conference bag or uploaded in mobile app \*Limited to one item

#### **NETWORKING BREAK SPONSOR € 6,000**

*Exclusive branding as the Networking Break Sponsor.*

*Benefits include:*

- Two (2) complimentary registrations and gala tickets
- Logo prominently displayed at four break locations
- Inclusion of collateral placed in the conference bag or uploaded in mobile app \*Limited to one item

#### **NETWORKING LUNCH SPONSOR € 5,500**

*Exclusive branding as the Networking Lunch Sponsor;*

*select Thursday or Friday for exclusivity. Benefits include:*

- Two (2) complimentary registrations and gala tickets
- Four (4) guest invitations to the sponsored lunch
- Display booth at the lunch venue
- Logo prominently displayed at the lunch venue
- Inclusion of collateral placed in the conference bag or uploaded in mobile app \*Limited to one item

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#### **BREAKFAST SPONSOR € 5,000**

*Exclusive branding as the breakfast sponsor. Benefits include:*

- Two (2) complimentary conference registrations and gala tickets
- Logo prominently displayed at the breakfast venue
- Branded takeaway cups

#### **PRODUCT SPONSORSHIPS**

#### **CONFERENCE LANYARD € 6,000**

*Benefits include:*

- Exclusive recognition as the Conference Lanyard Sponsor
- Corporate logo co-branded with ITechLaw logo on lanyards, distributed to all attendees
- Two (2) complimentary registrations and gala tickets

#### **HOTEL KEYCARD € 5,000**

*Benefits include:*

- Exclusive branding on the Hotel Keycards
- Logo co-branded with ITechLaw logo on keycards, distributed to all attendees staying at the hotel
- One (1) complimentary conference registration and gala ticket

#### **MOBILE APP € 5,500**

*Benefits include:*

- Exclusive branding as Mobile App Sponsor
- Logo co-branded with ITechLaw logo on keycards, distributed to all attendees staying at the hotel
- One (1) complimentary conference registration and gala ticket

#### **CONFERENCE ACCESSORY € 2,500**

*Accessory of your choice, branded with your firm or company logo or name, placed in the conference bag  
\*limited to one item*

## SPONSORSHIP COMMITMENT FORM

Please indicate which sponsorship you are interested in purchasing:

### Conference Sponsorship Opportunity

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- Bronze Sponsor € 2,500
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### Event Sponsorship Opportunity

- Exclusive Gala Dinner € 13,000
- Gala Dinner Co-Sponsor € 7,000
- Welcome Reception Sponsor € 8,000
- Networking Break Sponsor € 6,000
- Networking Lunch Sponsor € 5,500
- Breakfast Sponsor € 5,000

### Product Sponsorship Opportunity

- Conference Lanyard € 6,000
- Mobile App € 5,500
- Hotel Keycard € 5,000
- Conference Accessory € 2,500

### CONTACT INFORMATION

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship: \_\_\_\_\_

Amount of Sponsorship (s): \_\_\_\_\_

Signature: \_\_\_\_\_

*\*This document serves as a contract. All sponsorship requests are final. Execution of this sponsorship commitment form signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Sponsorship is not confirmed until full payment is received. Payment must be made prior to the event date.*