



SPONSOR THE 2019 ASIA CONFERENCE

30 January–1 February, 2019
Bangalore, India

Customize Your Sponsorship Package

There are many great sponsorship opportunities available. If you don't see exactly what you like, we will work with you to customize a package based on your goals for the event. We appreciate your support of ITechLaw and the 2019 Asia Conference!

#ITLbangalore2019

Standard Sponsorship Benefits (included in all sponsorship levels)

- Logo on all conference marketing materials
- Sponsor ribbon on name badges
- Sponsor name on banners and screens
- Sponsor logo within the conference app
- Corporate collateral in the conference bag

Premier Partner Opportunities

Platinum Partner USD \$11,000 | INR 8,25,000

- Your choice of visibility at either:
 - ↳ Welcome Reception
 - ↳ Gala Dinner
- Guarantee of one (1) speaker or moderator slot
- Six (6) delegate passes and gala tickets
- One full page ad in conference brochure
- Exhibit table
- *Option to Sponsor a Paper

Gold Partner USD \$5,000 | INR 3,75,000

- Your choice of visibility at either:
 - ↳ Networking Breakfast
 - ↳ Networking Lunch
- Guarantee of one (1) speaker or moderator slot
- Three (3) delegate passes and gala tickets
- One half-page ad in the conference brochure
- Exhibit Table
- *Option to Sponsor a Paper

Silver Partner USD \$2,500 | INR 1,87,500

- Two (2) delegate passes and gala tickets

www.itechlaw.org/bangalore2019

Contact Erin Dlugacz: edulgacz@itechlaw.org

Associate Partner Opportunities



Delegate Kit/Conference Bag USD \$5,000 | INR 3,75,000

- Logo placement on conference delegate kit with ITechLaw logo
- Two (2) delegate passes and gala tickets
- *Option to Sponsor a Paper



Lanyard USD \$5,000 | INR 3,75,000

- Logo on conference lanyards
- Two (2) delegate passes and gala tickets
- *Option to Sponsor a Paper



Mobile App USD \$4,000 | INR 3,00,000

- Exclusive branding
- Two (2) delegate passes and gala tickets
- *Option to Sponsor a Paper



Raffle USD \$3,000 | INR 2,25,000

- Selection of raffle prize valued at \$500 USD
- Sponsor representative to pull business card for the winner at closing event
- Two (2) delegate passes and gala tickets



Social Media USD \$3,000 | INR 2,25,000

- Logo placed on step and repeat backdrop with ITechLaw logo
- Selection and donation of one (1) prize worth \$300 USD
- Recognition on Twitter wall
- Two (2) delegate passes and gala tickets



Exhibit Display Booth USD \$2,000 | INR 1,50,000

- 6 ft. table display placed to provide maximum delegate traffic
- One (1) delegate pass

***Sponsor a Paper** – Available for any sponsorship valued at more than 3,00,000

- Sponsor, prepare and circulate a Research Paper on a subject of importance from a topic in the agenda, on a first come first serve basis.
- Paper can be co-authored with a Think-Tank.
- The paper will be circulated before a panel with a discussion to follow. A representative will be given the chance to present the paper.
- This is subject to approval of the Program Committee.

2019 ASIA CONFERENCE

30 January–1 February, 2019
Bangalore, India

Additional Marketing Opportunities

Promotional Giveaway USD \$2,000 | INR 1,50,000

Giveaway provided by sponsor with sponsor logo

Cell Phone Charging Station USD \$2,000 | INR 1,50,000

Sponsor logo displayed on charging station

Coffee/Tea Break USD \$1,500 | INR 1,12,500

Sponsor logo and promotional materials displayed in the coffee/tea break area

Conference Program Advertisement USD \$1,000 | INR 75,000

One full page advertisement in the Asia Conference program

Delegate Kit Insertion USD \$1,000 | INR 75,000

Inclusion of branded materials to be put in the Delegate Kit

www.itechlaw.org/bangalore2019

Contact Erin Dlugacz: edulgacz@itechlaw.org



Sponsorship Commitment

Premier Partners

- ☐ Platinum Partner USD \$11,000 | INR 8,25,000
- ☐ Gold Partner USD \$5,000 | INR 3,75,000
- ☐ Networking Breakfast
- ☐ Networking Lunch
- ☐ Silver Partner USD \$2,500 | INR 1,87,500

Associate Partners

- ☐ Delegate Kit USD \$5,000 | INR 3,75,000
- ☐ Lanyard USD \$5,000 | INR 3,75,000
- ☐ Mobile App USD \$4,000 | INR 3,00,000
- ☐ Raffle USD \$3,000 | INR 2,25,000
- ☐ Social Media USD \$3,000 | INR 2,25,000
- ☐ Exhibit Display Booth USD \$2,000 | INR 1,50,000

Additional Marketing Opportunities

(select all that apply)

- ☐ Promotional Giveaway USD \$2,000 | INR 1,50,000
- ☐ Cell Phone Charging Station USD \$2,000 | INR 1,50,000
- ☐ Coffee/Tea Break USD \$1,500 | INR 1,12,500
- ☐ Conference Brochure Advertising USD \$1,000 | INR 75,000
- ☐ Delegate Kit Insertion USD \$1,000 | INR 75,000

This document serves as a contract. All sponsorship requests are final. Execution of this sponsorship commitment form signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Sponsorship is not confirmed until full payment is received. Payment must be made prior to the event date.

2019 ASIA CONFERENCE

30 January–1 February, 2019
Bangalore, India

Payment Information

- ☐ American Express ☐ Mastercard
- ☐ Visa ☐ Please send me an invoice

Amount Due _____

Name on Card _____

Credit Card Number _____

Expiration Date _____ CVV _____

Billing Address _____

Signature _____

18% GST will be added to all invoices paid locally in India

Contact Information

Contact Name _____

Company _____

Phone _____

Email _____

Session Titles

- Re-imagining Intermediary Liability in the age of Fake News, Hate Speech and Information Wars
- Data Fiduciary – A Bold New Idea in the Big Data World
- Government - Rethinking the Role of Government in the Age of Big Data
- FinTech in Asia: Hongkong, Singapore, India and China which covers business trends and regulations governing
- Policy & Regulatory challenges for future of Mobility
- Changing IP landscape in eCommerce and impact on intermediaries
- Competition in Tech
- Data Sovereignty versus Free Data- A debate on Data Localization
- Talk on Artificial Intelligence
- OTT- Is Convergence a reality or an excuse to regulate
- Policy Making for the Emerging Tech in India
- Invest in Asia: A panel on trends, challenges and developments in M&As in Tech sector in the Asian Markets
- Internet of Humans to Internet of Things
- Regulating DNA Technology
- Communications Panel: Rethinking existing licensing frameworks and New challenges

Session titles subject to change, please see website for most current titles and the full agenda

www.itechlaw.org/bangalore2019

Contact Erin Dlugacz: edulgacz@itechlaw.org