

## Sponsor the 2018 ITechLaw European Conference!

17 - 19 October 2018 | Milan, Italy

Showcase your firm to more than 300 attendees

Benefit from the opportunity to network with industry colleagues and key influencers. From private practice lawyers and in-house counsel to government officials and academics from all over the world, you have the chance to get to know your peers through exhibits, social events and a Gala dinner. As a sponsor you gain significant visibility and demonstrate your support for ITechLaw in facilitating the international exchange of information relating to technology law. We have many options and can customize them based on your needs; contact us today to discuss your placement at our conference. We appreciate your support of ITechLaw and our conferences.

### Available Sponsorship Opportunities

#### Conference Sponsorship

Gold Sponsor	8,000 €
Silver Sponsor	4,500 €
Bronze Sponsor	2,500 €

#### Event Sponsorship

<b>SOLD OUT</b> Exclusive Gala Dinner	13,000 €
Exclusive Welcome Reception	8,000 €
Networking Break, includes 4 breaks	6,000 €
Networking Lunch, includes 2 lunches	5,500 €
Breakfast, includes 2 breakfasts	5,000 €

#### Product Sponsorship

Conference Bag	8,000 €
<b>SOLD OUT</b> Mobile App	5,500 €

#### Other Opportunities

Exhibitor	3,500 €
Conference Accessory	2,500 €
Conference Bag Leafletting	1,500 €

#### Program Guide Advertising

Full Page Ad	1,000 €
Half-Page Ad	750 €
Quarter-Page Ad	400 €

#### Program Guide Advertising + Leafletting

Full Page Ad	1,200 €
Half-Page Ad	950 €
Quarter-Page Ad	600 €



**2018 European Conference**  
**Milan, Italy**  
**Meliá Milano**  
**17-19 October 2018**

**Charles Morgan**, Co-Chair Global Sponsorships | [CMorgan@mccarthy.ca](mailto:CMorgan@mccarthy.ca) | Canada

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**Erin Dlugacz**, Senior Manager Fundraising & Global Sponsorships | [edlugacz@itechlaw.org](mailto:edlugacz@itechlaw.org) | United States

## CONFERENCE SPONSORSHIP DETAILS

### STANDARD SPONSORSHIP BENEFITS *(included in all Sponsorship levels below)*

- Logo recognition on the conference website with link to your website
- Sponsor name/logo on conference brochure and marketing materials
- Sponsor ribbon on name badges
- Sponsor name on banners and screens
- Sponsor logo within the conference app
- Corporate collateral in the conference bag



### GOLD SPONSORS 8,000 €

Gold sponsorships are the **highest visibility** opportunities that offer **maximum brand exposure** before and during the conference, and can be enhanced with customized options to fit the needs of each sponsor. Benefits include:

- Four complimentary conference registrations
- Four complimentary Gala Dinner tickets
- One Exhibit Table
- Half page ad in the conference program
- Name in conference announcements, press releases, and news coverage

### SILVER SPONSORS 4,500 €

Silver sponsorship provides **high visibility** to **increase brand exposure** before and during the conference. Benefits include:

- Two complimentary conference registrations
- Two complimentary Gala Dinner tickets
- One Exhibit table

### BRONZE SPONSORS 2,500 €

Bronze sponsorship will **enhance visibility** before and during the conference. Benefits include:

- One complimentary conference registration
- One complimentary Gala Dinner ticket

## PRODUCT SPONSORSHIP DETAILS

### CONFERENCE BAG 8,000 €

Conference Bag sponsorship offers an **exclusive, high visibility opportunity to increase your brand awareness.**

- Exclusive recognition as the Conference Bag Sponsor
- Corporate logo co-branded with ITechLaw logo on Conference bags, distributed to all attendees
- One complimentary conference registration
- One complimentary Gala Dinner ticket
- Corporate collateral in the conference bag

### MOBILE APP 5,500 €

The Mobile App Sponsorship is an **exclusive, high visibility opportunity.** Available on the iPhone and Android, the conference app includes the detailed conference schedule, venue maps, speakers, and attendee information.

- Exclusive branding as Mobile App Sponsor
- One complimentary conference registration
- One complimentary Gala Dinner ticket
- Corporate collateral in the conference bag

## EVENT SPONSORSHIP DETAILS

**ALL OPPORTUNITIES INCLUDE STANDARD SPONSORSHIP BENEFITS (as outlined above)**

### EXCLUSIVE GALA DINNER SPONSOR 13,000 €

*Exclusive branding as Gala Dinner Sponsor includes:*

- Four complimentary conference registrations
- Four complimentary Gala Dinner tickets
- Six guest invitations to the Gala Dinner
- Logo prominently displayed at the Reception and Dinner
- Half page ad in conference program
- Toast given by Sponsor at Gala Dinner

### OR TWO CO-SPONSORS 7,000 € EACH

*Co-sponsor branding as Gala Dinner Sponsor includes:*

- Two complimentary conference registrations
- Two complimentary Gala Dinner tickets
- Four guest invitations to the Gala Dinner
- Logo prominently displayed at Reception or Dinner
- Toast given by sponsor at Reception or Dinner

### WELCOME RECEPTION SPONSOR 8,000 €

*Exclusive branding as the Welcome Reception Sponsor includes:*

- Two complimentary conference registrations
- Two complimentary Gala Dinner tickets
- Eight guest invitations to the Reception
- Logo prominently displayed at the Reception venue
- Opportunity to provide welcome remarks during Reception
- Corporate collateral in the Conference Bag

### NETWORKING BREAK SPONSOR 6,000 €

*Exclusive branding as the Networking Break Sponsor includes:*

- Two complimentary conference registrations
- Two complimentary Gala Dinner tickets
- Logo prominently displayed at four break locations
- Corporate collateral in the conference bag

### NETWORKING LUNCH SPONSOR 5,500 €

*Exclusive branding as the Networking Lunch Sponsor includes:*

- Two complimentary conference registrations
- Two complimentary Gala Dinner tickets
- Four guest invitations to the sponsored lunch
- Display booth at the lunch venue
- Logo prominently displayed at the lunch venue
- Corporate collateral in the conference bag

### BREAKFAST SPONSOR 5,000 €

*Exclusive branding as the Breakfast Sponsor includes:*

- Two complimentary conference registrations
- Two complimentary Gala Dinner tickets
- Logo prominently displayed at the breakfast venue
- Corporate collateral in the conference bag

## OTHER OPPORTUNITIES

### EXHIBITOR 3,500 €

*Showcase your products and services to ITechLaw attendees and **increase your market exposure**. Benefits Include:*

- One 6 ft. table display, strategically placed to provide maximum visibility
- Corporate collateral in the conference bag
- One complimentary conference registration

***\*All branding materials are to be supplied and installed by the exhibitor***

***Exhibit space, accessory and leafletting are available as stand-alone options for non-law firm sponsors, or as an add-on to another sponsorship package.***

### CONFERENCE ACCESSORY 2,500 €

*Accessory of your choice, branded with your firm or company logo or name, placed in the conference bag.*

***\*Limited to one item***

### CONFERENCE BAG LEAFLETING 1,500 €

*Inclusion of leafletting placed in the conference bag.*

***\*Limited to four pages***

## SPONSORSHIP COMMITMENT

Please indicate which sponsorship you are interested in purchasing:

### Conference Sponsorship

- |                |         |                       |
|----------------|---------|-----------------------|
| Gold Sponsor   | 8,000 € | <input type="radio"/> |
| Silver Sponsor | 4,500 € | <input type="radio"/> |
| Bronze Sponsor | 2,500 € | <input type="radio"/> |

### Event Sponsorship

- |                               |          |                       |
|-------------------------------|----------|-----------------------|
| Exclusive Gala Dinner         | 13,000 € | <input type="radio"/> |
| Co-sponsor Gala Dinner (2)    | 7,000 €  | <input type="radio"/> |
| Exclusive Welcome Reception   | 8,000 €  | <input type="radio"/> |
| Networking Lunch (2)          | 5,500 €  | <input type="radio"/> |
| Networking Break (includes 4) | 6,000 €  | <input type="radio"/> |
| Breakfast (includes 2)        | 5,500 €  | <input type="radio"/> |

### Product Sponsorship

- |                |         |                       |
|----------------|---------|-----------------------|
| Conference Bag | 8,000 € | <input type="radio"/> |
| Mobile App     | 5,500 € | <input type="radio"/> |

### Other Opportunities

- |           |         |                       |
|-----------|---------|-----------------------|
| Exhibitor | 3,500 € | <input type="radio"/> |
|-----------|---------|-----------------------|

#### CONTACT INFORMATION

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship: \_\_\_\_\_

Amount of Sponsorship (s): \_\_\_\_\_

Signature: \_\_\_\_\_

*This document serves as a contract. All sponsorship requests are final. Execution of this sponsorship commitment form signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Sponsorship is not confirmed until full payment is received. Payment must be made prior to the event date.*

#### PAYMENT INFORMATION

Visa    MasterCard    American Express    Please send me an invoice for payment via wire transfer

Name on Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Billing Address \_\_\_\_\_

Signature \_\_\_\_\_