



ITECHLAW®

INTERNATIONAL TECHNOLOGY LAW ASSOCIATION

2018 International Asia-Pacific Conference

7-9 March 2018 | Mandarin Oriental Hong Kong

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2018 International Asia-Pacific Conference

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COMPARATIVE PERSPECTIVES ON TECHNOLOGY DISRUPTIONS ACROSS ASIA

Note: This is a working agenda. Session topics and titles will be updated and may be changed as speakers are confirmed.

- Keynote: The Future of Technology in Asia
- How Intelligent Are We?
- Going Digital
- The Anatomy of a Cyber Attack
- Fintech, Regtech, and Smart Contracts
- Content is King!
- All You Ever Wanted to Know About China but were Too Afraid to ask
- The Development of Health Tech and Bio Tech in Asia
- Meet Asia's Startups, Incubators, and Accelerators

DIGITAL BYTE: MEET ASIA'S DISRUPTORS

New on Wednesday afternoon, Hosted at Mayer Brown JSM Office:

This will feature 7-8 startup companies making rapid fire presentations to those in the room. We will also have a Venture Capitalist present to provide feedback and advice for companies. Startups from across Asia will be featured. This is a new innovative session that cannot be missed!

GALA RECEPTION AND DINNER, CHINA CLUB

The Gala will be at the China Club, located on the top floors of the historic Bank of China Building in Central Hong Kong, only a short walk from the Mandarin Oriental hotel. Designed with a strong sense of tradition and history, with motifs widely used in Hong Kong and Shanghai in the 1930's and 1940's, the Club displays some of the best and most famous contemporary Chinese art. During the event, guests will enjoy a reception and dinner with premier access to the private club. **Black-tie recommended; Club dress code is required and will be provided to all ticket holders prior to the event.**

CONFERENCE LEADERSHIP

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|-----------------------|-------------------------------|------------------------------------|
| Ira Schwartz..... | Parker Schwartz PLLC | Program Chair |
| Claire Bernier | ADSTO | Program Vice-Chair |
| Phil Catania..... | Corrs Chambers Westgarth..... | Asia-Pacific Conference Chair |
| Gabriela Kennedy..... | Mayer Brown JSM | Asia-Pacific Conference Vice-Chair |



MANDARIN ORIENTAL HONG KONG

5 Connaught Rd Central, Hong Kong
www.mandarinoriental.com/hongkong/

As the first and flagship hotel, Mandarin Oriental, Hong Kong is as legendary as the city itself. With a central location and five-star facilities, they are renowned for sleek design, impressive service and exquisite blend of luxury, comfort and style.

REGISTRATION

Register online at www.itechlaw.org/HongKong2018/registration

RATES

| Registration Level | Discounted Early Rates (through 29 January 2018) | Regular Rates (beginning 30 January 2018) |
|---------------------------|---|--|
| ITechLaw Member | HKD 7,250 (\$935) | HKD 8,250 (\$1,064) |
| ITechLaw Non Member | HKD 8,250 (\$1,064) | HKD 9,350 (1,205) |
| In-House Counsel | HKD 5,500 (\$709) | HKD 6,500 (\$838) |
| Academic/Government | HKD 5,250 (\$677) | HKD 6,250 (\$806) |
| Student | HKD 2,000 (\$258) | HKD 2,000 (\$258) |
| Gala Reception and Dinner | HKD 1,550 (\$200) | HKD 1,550 (\$200) |

USD prices are provided for comparison only

- **10% Group Registration Discount** for three or more attendees from the same organization.
- Registration includes conference admission, access to speaker presentations, an attendee list, access to exhibits, lunch, and admittance to the Welcome Reception. The Gala Reception and Dinner is not included and must be purchased separately with registration.



SPONSORSHIP OPPORTUNITIES

Take advantage of this unique opportunity to gain significant visibility with technology attorneys practicing around Asia and across the world. Gain exposure in print and online promotional materials; raise your company profile by participating in conference sessions, networking events and more. The earlier you sign on as a sponsor, the more visibility you'll receive, so we invite you to consider sponsorship now. Let us help you select the opportunity that's right for you. View the full prospectus at www.itechlaw.org/HongKong2018/sponsorship

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| Mobile App | HKD 40,000 | USD 5,000 |
| Co-Branded Materials | HKD 25,000 | USD 3,000 |
| Accessory | HKD 12,000 | USD 1,500 |

Other Opportunities

| | | |
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| Exhibit Display Booth | HKD 10,000 | USD 1,200 |
| Program Advertising | HKD 8,000 | USD 1,000 |
| Promotional Material | HKD 7,000 | USD 900 |

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