

Technology Law 2006 New Frontiers and Challenges

Celebrating our 35th anniversary, the International Technology Law Association (formerly the Computer Law Association) has planned the ONE conference you should attend in 2006. AND your chance to enjoy San Francisco — a world class destination and “Everybody’s Favorite City” — plus a stay at the world-renowned Fairmont hotel, presenting an awe-inspiring picture of historic San Francisco.

Utilizing plenary sessions and breakout sessions, ITechLaw’s Conference Committee has put together a two-day program focusing on a variety of timely subjects within the information technology arena — PLUS plenty of time for networking in the exhibit area, at the luncheons in the beautiful Fairmont Crown Room, AND at this year’s gala evening event at the new Asian Art Museum.

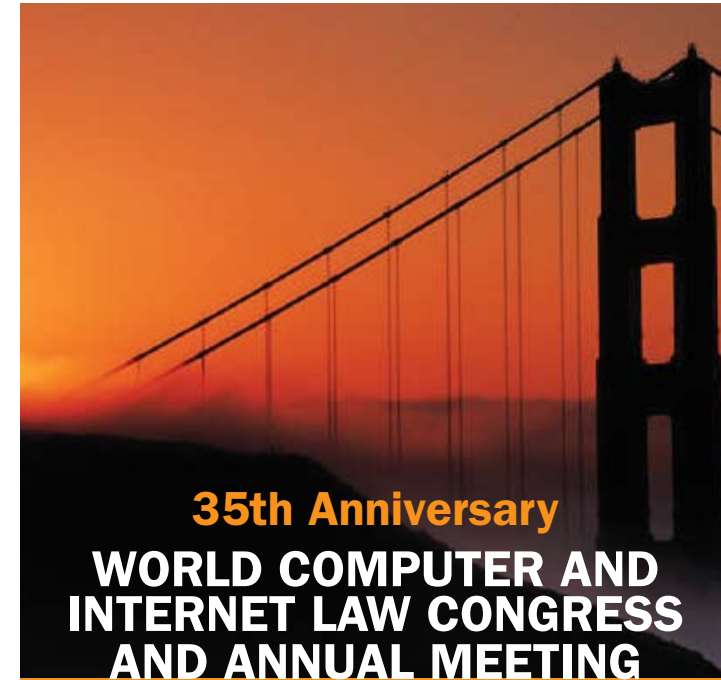


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35th Anniversary WORLD COMPUTER AND INTERNET LAW CONGRESS AND ANNUAL MEETING

Technology Law 2006 New Frontiers and Challenges



The Fairmont Hotel San Francisco
May 4-5, 2006

ITechLaw's World Computer and Internet Law Congress will offer detailed and in-depth programs presented by top legal and industry experts on the following topics:

THE FUTURE OF INTERNET SECURITIES OFFERINGS

OPEN SOURCE SOFTWARE; THE NEWEST OPPORTUNITIES AND ISSUES

- Basic Nature of Open Source Software and Its Effect on IP Protection
- How Enforceable Are Open Source Licenses?
- Open Source Due Diligence in the Acquisition of Software Assets
- Myths and Realities in Licensing and Developing Open Source Software
- Best Practices for Developers of Open and Closed Source Software
- Newest Open Source Topics, such as GLP V3

INTERNET SECURITY 2006

- What to Do When Your Security Is Compromised
- Liability for Information Breaches Under U.S. Law
- Best Practices in Privacy, Security and Identity Theft Policies
- D&O Coverage for Security Lapses
- How Sarbanes-Oxley Affects Information Security and Accountability
- How Your Client Can Combat Hackers

OUTSOURCING: DOING IT RIGHT EVERY TIME!

- Value Based and Transformational Outsourcing
- Negotiating 'Best of Class' Outsourcing Agreements
- Key Pricing Issues in Outsourcing
- Current Pitfalls in Offshore Outsourcing
- When the Outsource Relationship Becomes Contentious: Avoiding Pitfalls, Finding Remedies and Preserving Relationships
- The Master Class: Negotiating Some of the Most Difficult Outsourcing Issues

HOT COPYRIGHT ISSUES IN THE DIGITAL WORLD

- Beyond Grokster: Secondary Liability of Technology Developers and Providers and ISPs
- Google, Indexing and Fair Use: Drawing the Line
- Blogs and IP Protection
- Impact of New Media Technologies Like iPod on Copyright Laws
- Online Copyright Infringement Issues in the Americas
- The Impact of the DMCA on Reverse Engineering

ADR IN INFORMATION TECHNOLOGY DISPUTES: THE MEDIATORS REVEAL THEIR TECHNIQUES

CHANGING FACE OF TELECOMMUNICATION

- VoIP in North America
- Developments in WiFi Liability and Regulation
- Internet Regulatory Issues in the EU

PRIVACY ISSUES AND PRACTICAL TIPS FOR THE INTERNATIONAL BUSINESS

- Personal Data (Privacy) Compliance in the U.S.
- Personal Data Compliance in the EU
- How to Handle an International Privacy Problem
- Best Practices for Avoiding Privacy Problems

MERGERS & ACQUISITIONS IN THE IT WORLD

- Sarbanes-Oxley and Its Effects on M&A Involving High Tech Assets
- Special Considerations in Cross-Border Deals Involving Asian Tech Companies
- The EU: Complying with Multiple Laws in Cross-Border M&A

CURRENT ISSUES IN ONLINE MARKETING

- Liabilities of Search Engines in Key Word Addressing
- Evolving Role of the FTC in Marketing on the Internet
- SPAM and Compliance Issues Online
- Legal Issues in the Online Service Subscription Model

COMBATING COMPUTER CRIME

- U.S. Crime Initiatives 2006
- What Corporate Clients Need to Know About U.S. Criminal Laws and Policies
- Fighting Global Cyber Crime: What's Working – What's Not

CONTENTIOUS ISSUES IN WORLD REGULATION OF THE INTERNET

- Worldwide Control of the Internet: What Comes After Tunis?

SOFTWARE LITIGATION

- Claims and Defenses: Which Theories Work Best?
- Best Computer Forensic Discovery Techniques
- Tips on Winning in Trade Secret Litigation
- Patent Litigation Techniques in Software Disputes
- Applying Trademark Law in Software Litigation

VENTURE CAPITAL AND THE EMERGING TECHNOLOGY COMPANY: WHAT IT PRACTITIONERS NEED TO KNOW IN 2006

SPEAKERS AND MODERATORS (to date)

Bruce Abbott, Munger Tolles, Los Angeles
Daniel Appelman, Heller Ehrman, Menlo Park
Ian Ballon, Greenberg Traurig, Santa Monica
Albert Barsocchini, Guidance Software, Emeryville, CA

Enrique Batalla, Batalla Abogados, Madrid
John Beardwood, Fasken Martineau, Toronto
David Bender, White & Case, New York
Marc Benihoff, CEO, salesforce.com, San Francisco

Alexander Blumrosen, Bernard Hertz Bejot, Paris

Robert Bond, Faegre & Benson, London
Peter Brown, Brown Raysman Millstein Felder & Steiner, New York

Steven Brower, Stephan, Oringher, Richman, Theodora & Miller, Costa Mesa
The Honorable William H. Cahill, California Superior Court (ret.), JAMS, San Francisco

Scott Cooper, InsyncUSA, Santa Monica
Sherman Chu, Cisco Systems, Inc., Santa Clara

Stephen Davidson, Leonard, Street and Deinard, Minneapolis

Karen Frank, Howard Rice Nemerovski Canady Falk & Rabkin, San Francisco

Marc S. Friedman, Sills Cummis Epstein & Gross, New York

Michael Geist, University of Ottawa Law School, Ottawa

Francoise Gilbert, I.T. Law Group, Palo Alto
Matt Gold, Federal Trade Commission, San Francisco

Eric Goldman, Marquette Law School, Milwaukee

William Hambrecht, CEO, W.R. Hambrecht + Co., San Francisco

Laurie Hane, Morrison & Foerster, San Francisco

Stephen H. Hollman, Business & Technology Law Group, San Jose

Richard Horning, Fish & Richardson, Silicon Valley
Annette Hurst, Heller Ehrman, San Francisco

Sandra Jeskie, Duane Morris, Philadelphia
Bradley Joslove, Franklin Law, Paris

Erik Laykin, Navigant Consulting, Los Angeles
Barbara Lawler, Intuit, Mountain View

Christine Lyon, Morrison & Foerster, Palo Alto

Stephen Mathias, Kochar & Co., Bangalore
Diana McKenzie, Neal, Eisenberg & Gerber, Chicago

Peter McLaughlin, Cardinal Health, Inc., Columbus, OH

Stuart Meyer, Fenwick & West, Mountain View
Antonio Mille, Estudio Mille, Buenos Aires
Matt Miller, WaldenVC, Menlo Park
Steve Mutkoski, Microsoft Corp., Redmond, WA

Chris Nadan, Sun Microsystems, Inc., Santa Clara

Todd Nelson, Fortinet, Inc., Sunnyvale

Raymond Nimmer, University of Houston Law Center, Houston

Kimberly Peretti, U.S. Department of Justice, Washington, DC

Kristie Prinz, The Prinz Law Office, Los Gatos

Rory Radding, Morrison & Foerster, New York

Denis Rice, Howard Rice Nemerovski Canady Falk & Rabkin, San Francisco

Jeffrey Ritter, Kirkpatrick & Lockhart Nicholson Graham, Washington, D.C.

Rita Rodin, Skadden Arps, New York

Daniel Rodriguez, Rodriguez y Hernandez-Ojeda, Mexico City

Randy Sabett, Cogley Godward, Washington, DC

David Schellhase, salesforce.com, San Francisco

Andy Serwin, Foley & Lardner, San Diego

Sajai Singh, J. Sagar Associates, Bangalore

Thomas Smedinghoff, Baker & McKenzie, Chicago

The Honorable Fern Smith, Federal District Judge (ret.), JAMS, San Francisco

Holly Towle, Preston Gates & Ellis, Seattle

Bryan Tramont, Wilkinson, Barker, Knaver & Quinn, Washington, DC

Gary Weiss, Orrick Herrington & Sutcliffe, Silicon Valley

J.T. Westermaier, DLA Piper Rudnick, Washington, DC

Jonathan Winer, Alston & Bird, Washington, DC

Lynda Zadra-Symes, Knobbe, Martens, Olson & Bear, San Diego

Join Us!

Registration includes: attendance at all plenary and breakout sessions, exhibit area, luncheons, the gala evening event at the Asian Art Museum, conference materials.

EARLY REGISTRATION (special rate expires April 10, 2006)

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| • ITechLaw Members and Affiliates | \$1,000 |
| • Non-Members | \$1,200 |
| • Students | \$200 |
| • Reduced Fee (government, professors, judges and non-profit organizations) | \$900 |

REGISTRATION (after April 10, 2006)

- | | |
|---|---------|
| • ITechLaw Members and Affiliates | \$1,200 |
| • Non-Members | \$1,400 |
| • Students | \$200 |
| • Reduced Fee (government, professors, judges and non-profit organizations) | \$900 |

NON-ITECHLAW MEMBERS

A complimentary one-year membership in ITechLaw is included with your conference registration upon the full payment of the applicable non-member conference registration fee. See www.itechlaw.org for membership benefits.

TO REGISTER FOR THE ITECHLAW CONFERENCE

Register online at www.itechlaw.org.

HOTEL RESERVATIONS AT THE FAIRMONT HOTEL

To receive the special room rate of \$249 (single or double), you must make your hotel reservations before April 2, 2006.

Online Reservations: www.fairmont.com/sanfrancisco; in the "Check Availability" box, insert your arrival and departure dates plus other requested information, insert in the Promotional Code box: **GRCOM1**. You must insert this code to receive the special room rate of \$249.

OR

Call the Fairmont Hotel Global Reservations Center: 1.800.441.1414. You must identify yourself as being with the International Technology Law Association Conference to receive the special room rate of \$249.

For additional information, contact the International Technology Law Association: 781.876.8877
www.itechlaw.org.