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FOR IMMEDIATE RELEASE

ITechLaw Partners with the International Trademark Association

WAKEFIELD, Mass., U.S. – May 19, 2008 – The International Technology Law Association (ITechLaw) today announces that it has entered into a media partnership agreement with the International Trademark Association (INTA). This co-marketing agreement enables both associations to reach a broader audience by highlighting each other's offerings at conferences and events throughout the year.

"International support of trademarks is essential to the protection of intellectual property, which is a major area of focus for ITechLaw and its members," said John M. Carson, president of ITechLaw and senior partner of Knobbe Martens Olson & Bear LLP. "Our new partnership with INTA, an association dedicated to the support and advancement of trademarks and related intellectual property, will enable us to strengthen our bonds with members of the global legal community that support INTA and its mission."

ITechLaw will be exhibiting at INTA's 130th Annual Meeting held May 17-21 at ICC Berlin, Booth 222, Hall 15.1, Berlin, Germany.

For more information, visit

http://www.inta.org/index.php?option=com_intaevents&task=eventdetails&id=952&catid=11&parentid=0&Itemid=67&getcontent=2.

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About the International Technology Law Association

Founded in 1971, ITechLaw is the world's premier organization representing lawyers in the technology sector. The organization's global membership spans six continents and embodies a broad spectrum of expertise.

In addition to serving as a forum for members to discuss a wide range of legal issues, the association regularly organizes conferences that explore cutting-edge issues and trends in both information technology and intellectual property law.

For more information, visit the ITechLaw Web site at www.itechlaw.org.