



The International Technology Law Association in collaboration with Enterprise Estonia takes pleasure in presenting the

THIRD ANNUAL TALLINN CONFERENCE

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COMPLIMENTARY
REGISTRATION



31 May – 1 June, 2010
Swissotel • Tallinn, Estonia

**Full Program and
Registration Information
Inside!**

ADDITIONAL SUPPORT PROVIDED BY:

ARCTICSTARTUP 



Preparing the Technology Company for Breakout: Challenges and Tools for the Nordic Region

The International Technology Law Association and Enterprise Estonia are pleased to present a two-day program focusing on the needs and requirements of technology companies as they expand beyond the boundaries of the region.

This program, taught by a panel of recognized international experts, will feature presentations on selected legal topics of which technology companies, and their legal advisors, need to be aware as those companies expand their reach into global markets.

"No other organization offers the superb combination of high-quality, cutting-edge presentations and vast networking opportunities that ITechLaw does."

– Marc Friedman, Sonnenschein, Nath & Rosenthal, LLP, New York

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**Preparing the Technology Company for Breakout:
Challenges and Tools for the Nordic Region**

Program

SUNDAY, 30 MAY

1700 – 1830 Reception for Speakers and Sponsors

Sponsored by Borenium Group

MONDAY, 31 MAY

0800 – 0900 Registration and Coffee

0900 - 0905 Welcome Address

Sandra A. Jeskie, Duane Morris, Philadelphia, President of International Technology Law Association

0905 - 0930 Keynote

“Challenges of Cybersecurity”

Kenneth Geers, CISSP, US Representative, Cooperative Cyber Defense Centre of Excellence, Tallinn

0930 – 1100 Employment and Equity Participation Issues

Moderator: Peeter Kutman, Luiga Mody Hääl
Borenium, Tallinn
Marko Saag, Glimstedt Straus & Partners, Tallinn

Stojan Brdarski, Von Lode Advokat, Stockholm
Inka Mero, KoppiCatch, Helsinki

1100 – 1120 Coffee Break and Networking

1120 - 1300 CleanTech

Moderator: Alexander Lidgren, Cleantech
Scandinavia, Malmö
Jakob Skaadstrup Andersen, Gorrissen Federspiel,
Copenhagen

Thomas Badegruber, Crystalsol Oy, Tallinn
Ismo Rautiatinen, Cleantech Invest Oy, Helsinki
Priit Vimberg, Yoga, Tallinn

1300 – 1430 Lunch and Networking

1430- 1600 Mobile Apps and Gaming

Moderator: Yrjö Ojasaar, Solon Partners, Tallinn
Markus Myhrberg, Lexia Oy, Helsinki

Siim Puskai, Webmedia AS, Tallinn
Ants Nõmper, Raidla Lejins & Norcous, Tallinn

1600 – 1630 Coffee Break and Networking

1630 – 1800 Preparing for Global Expansion: Global IP Protection Strategies and Branding

Moderator: Richard Allan Horning, Sonnenschein Nath & Rosenthal LLP, Silicon Valley
Urmas Kauler, Patent Agency Turvaja, Tallinn
Johan Nylén, Baker & McKenzie, Stockholm
Ella Mikkola, Bird & Bird, Helsinki

1800 – 1900 Cocktails and Networking

2000 – 2200 Dinner for Speakers and Sponsors

SPONSORED BY  **Enterprise
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HOW TO REGISTER

Registration for this event is complimentary. Please register at <http://itechlawtallinn2010.eventbrite.com>. Alternatively, please send an email to Andrus Viirg, andrus.viirg@eas.ee, stating your name, firm name, phone number and mailing address, and that you wish to register for Estonia 2010.

**Preparing the Technology Company for Breakout:
Challenges and Tools for the Nordic Region**
Program
TUESDAY, 1 JUNE
0830 – 0900 Morning Coffee

0900 – 0930 **Legal Risks and Challenges in the Social Networking Space**

Sandra A. Jeskie, Duane Morris, Philadelphia

0935 – 1030 **Infrastructure for Growth**

Moderator: Pirko Konsa, Tehnopol, Tallinn	Mikko Alkio, Roschier, Helsinki
Ilias Chantzos, Symantec Corporation, Brussels	Yrjö Ojasaar, Solon Partners, Tallinn

1030 – 1100 Coffee Break and Networking

1100 – 1230 **Financing the Business:
Capital Raising and Attracting and Using Government Funding Support**

Moderator: Maria Carlsson, Borenus & Kemppinen, Helsinki	Inka Mero, KoppiCatch, Helsinki
Ott Pärna, Estonia Development Fund, Tallinn	Jussi Harvela, Veturi, Helsinki
Toomas Molok, Enterprise Estonia, Tallinn	

1230 – 1400 Lunch and Networking

1400 – 1530 **VC Panel Discussion**

Moderator: Richard Allan Horning, Sonnenschein Nath & Rosenthal LLP, Silicon Valley	Heidi Kakko, Estonia Development Fund, Tallinn
Artturi Tarjanne, Nexit Ventures, Helsinki	Toby Moore, Imprimatur Capital Baltics, Riga
Martin Hauge, Creandum, Stockholm	Olev Schults, AS Cresco, Tallinn
Allan Martinson, MTVP, Tallinn	

1530 – 1600 Coffee Break and Networking

1600-1800 **Elevator Pitch Competition**

Moderator: Miikka Kukkosuo, Arctic Startup, Helsinki	Richard Allan Horning, Sonnenschein Nath & Rosenthal LLP, Silicon Valley
This program module has been facilitated by Arctic Startup, Helsinki (www.arcticstartup.com), Tehnopol (www.tehnopol.ee) and the Estonian Development Fund (www.arengufond.ee)	Yrjö Ojasaar, Solon Partners, Tallinn
Judges:	Heidi Kakko, Estonia Development Fund, Tallinn
Miikka Kukkosuo, Arctic Startup, Helsinki	Artturi Tarjanne, Nexit Ventures, Helsinki
Pirko Konsa, Tehnopol, Tallinn	Martin Hauge, Creandum, Stockholm
	Allan Martinson, MTVP, Tallinn
	Toby Moore, Imprimatur Capital Baltics, Riga

1800 **Elevator Pitch Competition Winner Announcement**
1805 **Valedictory Address and Adjournment**

Sandra A. Jeskie, Duane Morris, Philadelphia

1810 – 1900 Cocktails and Networking

CO-CHAIRS

Andrus Viirg

Enterprise Estonia, Silicon Valley

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SPEAKERS

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Gorissen Federspiel, Copenhagen

Thomas Badegruber

Crystalsol Oy, Tallinn

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