

THE INTERNATIONAL TECHNOLOGY LAW ASSOCIATION

in collaboration with

ENTERPRISE ESTONIA

Takes Pleasure in Presenting the

# SECOND ANNUAL TALLINN CONFERENCE

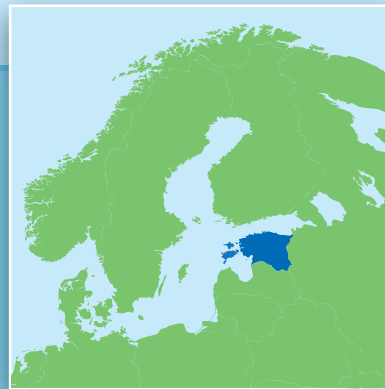
ENJOY  
COMPLIMENTARY  
REGISTRATION

25-26 May, 2009  
Swissotel  
Tallinn, Estonia

## Challenges and Opportunities for Nordic Technology Companies In Turbulent Economic Times

The International Technology Law Association and Enterprise Estonia are pleased to present a two-day program focusing on the needs and requirements of technology companies as they expand beyond the Nordic Region.

This two-day program, taught by a panel of recognized international experts, will feature presentations on selected legal topics of which technology companies, and their legal advisors, need to be aware as those companies expand their reach onto global markets.



**FULL PROGRAM  
AND REGISTRATION  
INFORMATION INSIDE!**

ADDITIONAL SUPPORT PROVIDED BY:



ARCTIC**STARTUP**

**Challenges and Opportunities for Nordic Technology Companies In Turbulent Economic Times**

**PROGRAM**

**MONDAY, 25 MAY**

**0900–0930 INTRODUCTION AND KEYNOTE**

**Open Innovation Systems and the Role of the Law in Promoting Innovation**

Ulf Petrusson, Director, Center for Intellectual Property  
Chalmers University and University of Gothenburg

**0930–1100 DISPUTE RESOLUTION PROCESSES AFFECTING IP**

**Patent Pools**

Niklas Östman, Roschier, Helsinki

**Domain Name Disputes in Estonia**

Pirjo Ant, Luiga Mody Hääl Borenius, Tallinn

**Litigation in Design Protection Matters in CEE/SEE**

Maren Jergolla, Wolf Theiss, Vienna

**1100–1130 Networking Break**

**1130–1300 MANAGING IN THE GLOBAL ECONOMY**

**A Formalized Legal Framework for Ad-Hoc Collaboration**

Olivier Oosterbaan, Create, Amsterdam

**Managing Confidentiality Risk**

Mariana Hagström, Glikman & Partnerid, Tallinn

**Challenges in Managing the “Green Enterprise”**

Jakob Skaadstrup Andersen, Gorrissen Federspiel Kierkegaard, Copenhagen

**IP Strategies in Building On-Line Gaming / Games on Demand Business Models**

Markus Myhrberg, Lexia Oy, Helsinki

**1400–1530 STRUCTURING LICENSES COLLABORATION AND JOINT VENTURE DEALS**

**Protecting IP Rights in Negotiating and Implementing Technology Agreements**

Kimmo Oila, Juridia Ltd., Helsinki

**Avoiding IT Disputes**

Kaisa Fahlund, Hannes Snellman, Helsinki

**Why Large Technology Projects Often Fail – Lessons Learned**

Dag Thorstensen, Advokatfirmaet Haavind AS, Oslo

**Project Development Projects Run Amuck - Pitfalls and Advantages of the Arbitration Clause**

Jan Ramkvist, Gronberg Cederlov Advokatbyra, Stockholm

**1600–1730 TECHNOLOGY M & A**

**Preparing for a Technology M&A Transaction**

Johan Nylén, Baker & McKenzie Advokatbyrå, Stockholm

**Buyer Side Issues**

Ave Piik, Luiga Mody Hääl Borenius, Tallinn

**Seller Side Issues**

Sven Papp, Raidla Lejins & Norcoux, Tallinn

**1730–1900 Cocktail and Networking.** Sponsored by Borenius & Kemppinen Ltd/Borenius Group

**1900–2100 Dinner for Speakers and Sponsors.** Sponsored by Enterprise Estonia

**Hotel Information**

The price for single room at Swissotel is €95; double €105.  
When booking, please mention 'ITechLaw'.

**Challenges and Opportunities for Nordic Technology Companies In Turbulent Economic Times**

**PROGRAM**

**TUESDAY, 26 MAY**

**0900–1100 PROTECTING TECHNOLOGY ON A GLOBAL SCALE – DEVELOPMENTS IN THE PATENT SYSTEM**

**United States**

John M. Carson, Knobbe Martens Olson & Bear LLP, San Diego

**P R China**

Dr. B. Gary Zhang, China Sinda, Beijing

**Europe**

Ella Mikkola, Bird & Bird, Helsinki

**1130–1230 THE IMPERATIVE FOR GLOBAL EXPANSION – PANEL DISCUSSION**

Christopher Augur, Managing Director, Intelligent Capital, San Francisco

Sten Tamkivi, Chief Evangelist, Skype, Tallinn

Ott Pärna, CEO, Estonian Development Fund, Tallinn

**1400–1500 TRENDS IN TECH COMPANY FINANCING – PANEL DISCUSSION**

Miikka Kukkosuo, Co-Founder, ArcticStartup, Helsinki

Allan Martinson, Managing Director, MTVP, Tallinn

Artturi Tarjanne, General Partner, Nexit Ventures, Helsinki

Martin Hauge, General Partner, Creandum, Stockholm

**1530–1730 ELEVATOR PITCH BUSINESS PLAN CONTEST**

The contest is organized in cooperation with ArcticStartup ([www.arcticstartup.com](http://www.arcticstartup.com)) with the support of Connect Estonia ([www.connectestonia.ee](http://www.connectestonia.ee))

Miikka Kukkosuo, Co-Founder, ArcticStartup, Helsinki (Moderator)

**Panel of Judges:**

John M. Carson, Knobbe Martens Olson & Bear LLP, San Diego

Martin Hauge, General Partner, Creandum, Stockholm

Allan Martinson, Managing Director, MTVP, Tallinn

Artturi Tarjanne, General Partner, Nexit Ventures, Helsinki

Richard J. Marshall, Managing Director, Intelligent Capital, San Francisco

Sten Tamkivi, Chief Evangelist, Skype, Tallinn

Ott Pärna, CEO, Estonian Development Fund, Tallinn

Richard Allan Horning, Principal, Fish & Richardson P.C., Silicon Valley

**1730–1735 Valedictory Address and Adjournment**

Richard Allan Horning, Fish & Richardson P.C., Silicon Valley

**1735–1830 Cocktail and Networking.** Sponsored by Enterprise Estonia



Registration for this event is complimentary. Simply send an email to Andrus Viirg, [Andrus.viirg@eas.ee](mailto:Andrus.viirg@eas.ee) stating your name, firm name, phone number, and mailing address, and that you wish to register for Estonia 2009.

**CO-CHAIRS**

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Managing Director  
Enterprise Estonia, Silicon Valley

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Fish & Richardson P.C.,  
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**Kimmo Oila**  
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ITechLaw Immediate  
Past President  
Knobbe Martens Olson &  
Bear LLP, San Diego

**Alexander Blumrosen**  
Bernard-Hertz-Béjot, Paris

**SPEAKERS**

**Jakob Skaadstrup Andersen**  
Gorrissen Federspiel  
Kierkegaard, Copenhagen

**Pirjo Ant**  
Luiga Mody Hääl Borenius,  
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AS, Oslo

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