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*FOR IMMEDIATE RELEASE*

**ITechLaw's 11th Annual European Conference Scheduled for  
November 5-6 in Brussels**

*Event Will Gather Top Professionals to Discuss Trends and Issues in Technology Law*

WAKEFIELD, Mass., U.S.A. – Sept. 21, 2009 – The International Technology Law Association (ITechLaw; <http://www.itechlaw.org>) will hold its 2009 European Conference in Brussels, November 5-6, at the Radisson Blu Royal Hotel.

ITechLaw is the premier organization for lawyers in the technology sector worldwide. The group's 2009 European Conference program (<http://www.itechlaw.org/brussels09/index.html>) will cover key current topics such as cloud computing, healthcare IT, green standards in IT and communications procurement, impact of the global economy on technology transactions, and social networking.

"If you are a legal advisor, ICT professional, corporate counsel, academic or involved in the technology industry, our 2009 European conference will enable you to keep abreast of industry trends and to develop the professional contacts that are vital in today's increasingly competitive business culture," said Ursula Widmer, president of ITechLaw, founder of Dr. Widmer & Partners in Bern, Switzerland and leading ICT practitioner. "Our two-day program will offer insight into important technology law topics from 60 internationally renowned speakers, sharing detailed experiences and ideas for managing the complex challenges facing all actors in the technology space."

Noted speakers from around the world will speak on trends including:

- Data Breach Notification Laws: key issues from a practical perspective

- Social networks and profiling of end users
- Retention, management and mining of corporate data and email
- The future of transatlantic privacy
- The challenge of VOIP under EU competition law
- Software Asset Management (SAM) best practices
- Cloud Computing: a deconstruction of the concept plus analysis of associated legal issues
- Biometrics: an overview and the key issues from the legal perspective
- Unlocking the potential of open source in the public sector
- Use and protection of cartoons and images in online activities
- How to achieve environmental goals in technology contracts

"The Brussels conference will be especially useful for in-house lawyers, since risk mitigation of popular corporate cost reduction strategies, such as outsourcing, will be featured," said Ulrike Weinbrenner of Salesforce.com, Co-Chair of ITechLaw's In-House Counsel Committee. "In-house lawyers will also be able to exchange practical information and experiences in a collegial environment, the In-House Counsel Committee."

The ITechLaw European Conference in 2009 marks its eleventh year as one of the most important international events for the ICT/IP legal community. In addition to the many valuable presentations, attendees will have the opportunity to network and learn from each other informally at an evening Welcome Reception held at the Palais de Justice on November 4, sponsored by Microsoft Corporation; at the optional Gala Reception and Dinner on November 5; and at the Networking Lunch each day, sponsored on Thursday, November 5, by Benelux law firm Stibbe. Global Sponsors of the conference are Greenberg Traurig LLP and Duane Morris LLP.

Attendees are urged to register quickly, as the Early Bird registration discount expires September 25, and the hotel booking deadline is October 5. Registration, along with a

complete list of sponsors, detailed program and speakers list, is available at <http://www.itechlaw.org/brussels09/index.html>.

### **About the International Technology Law Association**

Founded in 1971, ITechLaw is the world's premier organization representing lawyers in the technology sector. The organization's global membership spans six continents and embodies a broad spectrum of expertise.

In addition to serving as a forum for members to discuss a wide range of legal issues, the association regularly organizes conferences that explore cutting-edge issues and trends in both information technology and intellectual property law.

For more information, visit the ITechLaw Web site at [www.itechlaw.org](http://www.itechlaw.org).

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