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FOR IMMEDIATE RELEASE

ITechLaw European Conference to Take Place in Oslo, October 20-21

WAKEFIELD, Mass., U.S.A. – Sept. 13, 2011 – The International Technology Law Association (ITechLaw; <http://www.itechlaw.org/>) will hold its [2011 Annual European Conference](#) in Oslo, Norway on October 20-21 at the Grand Hotel Oslo. The two-day event continues the organization's year-long 40th anniversary celebration, and it will feature sessions on cutting-edge topics taught by leaders in the field, along with valuable networking and social events.

With members from around the world, in more than 60 countries, ITechLaw is the premier professional organization for lawyers practicing in the global technology sector. The information-rich [2011 European Conference agenda](#) demonstrates the high caliber of its global membership, with close to 50 international legal practitioners leading sessions that will cover today's most significant issues in technology law, from social media to net neutrality. Norwegian law firm Haavind is a gold sponsor of the event.

"This conference promises to exceed even the high expectations of our attendees with its stellar program and one-of-a-kind opportunities, and we thank our generous sponsors for helping to make the event possible," said ITechLaw President Alex Blumrosen. "As with all ITechLaw events, the conference's robust interactive agenda will immerse attendees in the most critical issues affecting technology law today. Attendees will not only advance their knowledge in these vital areas, but will find superb opportunities to network with their peers in the global technology law community."

Session topics at the Oslo conference will include:

- ◆ Data protection and privacy, and the role of "cookies"
- ◆ The convergence of entertainment and technology in digital media
- ◆ Multisourcing: an overview of issues involved and a case study
- ◆ Legal implications of net neutrality
- ◆ Open source and its implications for public-sector contracts
- ◆ Implications of the anti-counterfeiting trade agreement
- ◆ E-discovery: effects of U.S. litigation on other jurisdictions
- ◆ Review of intellectual property decisions from around the world, and their ramifications
- ◆ Strategies for dealing with copyright infringement
- ◆ Recent developments in cloud computing
- ◆ Valuation of a technology company's intellectual capital
- ◆ Analysis of key issues in biometrics
- ◆ Legally dealing with bots and other harmful code
- ◆ Practical implications of the latest spam legislation
- ◆ Behavioral and location-based advertising
- ◆ Legal aspects of EU-wide interoperable public e-procurement

- ◆ E-health regulations
- ◆ Regulatory and legal challenges of IPTV and other digital distribution methods

The program will also feature four interactive workshops hosted by ITechLaw's Substantive Law Committees, covering e-commerce, intellectual property, data protection, and outsourcing. Full program details are available at <http://www.itechlaw.org/oslo2011/program.shtml>.

Networking opportunities during the two-day event include a welcome reception at the Nobel Peace Center, an optional black-tie gala reception and dinner at the Oslo Military Society, and a closing reception at the Faculty of Law Bar, University of Oslo. Also scheduled are multiple breaks and lunches where attendees can build or add to their global network of contacts.

"Early bird" registration, which saves attendees 200 €, closes September 19, 2011, and the deadline to obtain ITechLaw's special rate at the Grand Hotel Oslo is September 28. Complete information on registration, accommodations, and sponsorship is available at <http://www.itechlaw.org/oslo2011/index.shtml>.

About the International Technology Law Association

Founded in 1971, ITechLaw is the world's premier organization representing lawyers in the technology sector. The organization's global membership spans six continents and embodies a broad spectrum of expertise.

In addition to serving as a forum for members to discuss a wide range of legal issues, the association regularly organizes conferences that explore cutting-edge issues and trends in both information technology and intellectual property law. Global Sponsors, such as DLA Piper at the Platinum sponsorship level, help support ITechLaw's mission and programs. For more information, visit the ITechLaw website at www.itechlaw.org.

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