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FOR IMMEDIATE RELEASE

ITechLaw Announces Five New and Renewing Global Sponsors

Leading international firms show commitment to global programs

WAKEFIELD, Mass., USA – Aug. 17, 2010 – The International Technology Law Association (ITechLaw; <http://www.itechlaw.org/>) announced today that five organizations, including several prominent law firms, have committed to global sponsorship of ITechLaw for the coming year.

Renewing sponsors are Greenberg Traurig, LLP (<http://www.gtlaw.com/>) at the Gold level and Duane Morris LLP (<http://www.duanemorris.com/>) at the Bronze level. New sponsors are Applied Discovery (<http://www.applieddiscovery.com>) and Pillsbury Winthrop Shaw Pittman LLP (<http://www.pillsburylaw.com>) at the Silver level, and Sonnenschein Nath & Rosenthal LLP (<http://www.sonnenschein.com>) at the Bronze level.

ITechLaw Global Sponsors gain visibility and recognition for their firms, in addition to facilitating an international exchange about technology law and policy and demonstrating their support for the organization. Sponsors receive an array of exclusive benefits, including opportunities for periodic communications to ITechLaw members, exhibit spaces and other privileges at ITechLaw conferences, and prominent positioning in its promotional materials, both print and web. More information on the Global Sponsorship Program is located at http://www.itechlaw.org/become_a_sponsor.htm.

"The ITechLaw community is fortunate to enjoy the support of these forward-looking firms and organizations, and our members have benefitted greatly from their involvement," said ITechLaw President Sandra Jeskie, a partner at Duane Morris. "For organizations with an international presence in the rapidly evolving fields of technology law, global sponsorship of ITechLaw programs is an excellent fit. We are pleased to see that our returning sponsors value partnering with us, and we look forward to the participation of our new sponsors."

About Greenberg Traurig, LLP

Greenberg Traurig, LLP is an international, full-service law firm with approximately 1,800 attorneys serving clients from more than 30 offices in the United States, Europe and Asia. The

firm was Chambers and Partners' USA Law Firm of the Year in 2007 and among the Top 3 in the International Law Firm of the Year at the 2009 The Lawyer Awards.

About Applied Discovery

Applied Discovery, a division of LexisNexis, leverages an extensive portfolio of resources, relationships, and research to help clients solve today's and tomorrow's discovery challenges, delivering multinational collection, analytics, processing, review and production services for law firms, corporations, and governmental entities engaged in audits, investigations, and litigation.

About Pillsbury Winthrop Shaw Pittman LLP

Pillsbury Winthrop Shaw Pittman LLP is a full-service law firm with market-leading strengths in the technology, energy, financial services and real estate sectors. With offices in the world's major financial and technology centers, Pillsbury counsels clients on all aspects of global transactions and litigation.

About Duane Morris LLP

Duane Morris, a full-service law firm with more than 700 attorneys in 24 offices in the United States and internationally, offers innovative solutions to the legal and business challenges presented by today's evolving global markets.

About Sonnenschein Nath & Rosenthal LLP

With more than 700 lawyers and other professionals in 13 offices in the U.S. and Europe, and a global reach throughout the Americas, Asia, Africa and the Middle East, Sonnenschein serves the legal and public interest needs of many of the world's best known and most admired businesses, nonprofits and individuals.

About the International Technology Law Association

Founded in 1971, ITechLaw is the world's premier organization representing lawyers in the technology sector. The organization's global membership spans six continents and embodies a broad spectrum of expertise.

In addition to serving as a forum for members to discuss a wide range of legal issues, the association regularly organizes conferences that explore cutting-edge issues and trends in both information technology and intellectual property law. For more information, visit the ITechLaw website at www.itechlaw.org.

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