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*FOR IMMEDIATE RELEASE*

**Greenberg Traurig Extends Sponsorship Support of ITechLaw**  
*Law Firm's Support Bolsters Global Sponsorship Program*

WAKEFIELD, Mass., U.S. – February 9, 2009 – The International Technology Law Association (ITechLaw) announced today that Greenberg Traurig, LLP (<http://www.gtlaw.com/>) has renewed its commitment to the organization as a Bronze sponsor of the ITechLaw Global Sponsorship Program. An international, full-service law firm with more than 1,800 attorneys and governmental affairs professionals in the U.S., Europe and Asia, Greenberg Traurig was selected as the 2007 USA Law Firm of the Year by Chambers and Partners.

"ITechLaw highly values our relationship with Greenberg Traurig and we look forward to maintaining it for another year." said John M. Carson, president of ITechLaw and senior partner of Knobbe Martens Olson & Bear LLP. "We are pleased to offer our member companies the opportunity to raise their firms' visibility in the legal IT market and to provide them access to an annual lineup of ITechLaw events and Association members through the Global Sponsorship Program."

"We look forward to once again working closely with leading technology law professionals through our participation in the ITechLaw program. Changes in technology can be swift and often affect business in a profound manner, resulting in some of most complex issues legal professionals face today," said Alan N. Sutin, chair of the

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firm's Global Intellectual Property & Technology practice. Mr. Sutin has been a member of the ITechLaw Board of Directors since 2006.

Other Global Sponsorship Program benefits include marketing and advertising opportunities, involvement in ITechLaw publications, and participation in upcoming ITechLaw conferences, such as the ITechLaw 5th International Asian Conference held in Leela Kempinski, Gurgaon, Delhi NCR (the capital of India) on February 19 and 20, 2009. For more information, visit <http://www.itechlaw-india.com/index.htm>. A full list of scheduled conferences can be found at <http://www.itechlaw.org/conferences.htm>.

For more information on the Global Sponsorship Program, contact [membershipservices@itechlaw.org](mailto:membershipservices@itechlaw.org).

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#### **About Greenberg Traurig, LLP**

Greenberg Traurig, LLP is an international, full-service law firm with more than 1,800 attorneys and governmental affairs professionals in the U.S., Europe and Asia. The firm was selected as the 2007 USA Law Firm of the Year by Chambers and Partners.

Greenberg Traurig serves clients from offices in: Albany, NY; Amsterdam, The Netherlands; Atlanta, GA; Austin, TX; Boston, MA; Chicago, IL; Dallas, TX; Denver, CO; Fort Lauderdale, FL; Houston, TX; Las Vegas, NV; Los Angeles, CA; Miami, FL; Morristown, NJ; New York, NY; Orange County, CA; Orlando, FL; Palm Beach County, FL; Philadelphia, PA; Phoenix, AZ; Sacramento, CA; Shanghai, China; Silicon Valley, CA; Tallahassee, FL; Tampa Bay, FL; Tokyo, Japan; Tysons Corner, VA; Washington, D.C.; White Plains, NY; Wilmington, DE; and Zurich, Switzerland. Additionally, the firm has strategic alliances with the following independent law firms: Olswang, London, Brussels and Berlin; Studio Santa Maria, Milan and Rome; and Hayabusa Asuka Law Offices in Tokyo.

For additional information, please visit the firm's Web site at [www.gtlaw.com](http://www.gtlaw.com).

#### **About the International Technology Law Association**

Founded in 1971, ITechLaw is the world's premier organization representing lawyers in the technology sector. The organization's global membership spans six continents and embodies a broad spectrum of expertise.

In addition to serving as a forum for members to discuss a wide range of legal issues, the association regularly organizes conferences that explore cutting-edge issues and trends in both information technology and intellectual property law.

For more information, visit the ITechLaw Web site at [www.itechlaw.org](http://www.itechlaw.org).