



technology law

e-commerce

health and biotech

international law

International Technology Law Association, Inc.
GLOBAL SPONSORSHIP
PROSPECTUS

©

Why Should Your Organization Become an ITechLaw Global Sponsor?

Network with the World's Leading Technology Law Professional Society and Experts

The International Technology Law Association, Inc. is the world's premier organization representing lawyers worldwide, on six continents and a broad spectrum of expertise. This is your chance to have your organization align with the most prestigious group of technology experts throughout the world.

ITechLaw members and associates are among the world's leading authorities in the following areas of information technology law:

- E-Commerce
- Computer Contracting
- Intellectual Property
- Outsourcing Models
- Data Privacy and Security
- Open Source
- Health and Biotech
- Telecommunications



Participate in Premier International Tech Law Conferences

Each year ITechLaw hosts conferences in North America, Europe and India that showcase cutting-edge legal topics presented by top lawyers in their field. Participants come from all over the world to attend the largest meetings of technology law professionals.

Marketing and Advertising Opportunities

As an ITechLaw Global Sponsor you will have the chance to market your company to members of ITechLaw through direct outreach, print and web promotions and exhibiting at the ITechLaw Annual conferences.

Please see the sponsorship benefit matrix on the next page for a complete list of sponsorship benefits.

Global Sponsorships

	Platinum \$25,000	Gold \$20,000	Silver \$15,000	Bronze \$10,000
Conferences (all benefits carry for 12 months from date of signature)				
Tabletop exhibit space	✓	✓	✓	✓
Complimentary registrations & Gala Dinner Invitations per conference	5	3	2	1
Half Price registrations & Gala Dinner tickets per conference	2	2	1	1
Identification as Global sponsor on ribbons on name badges	✓	✓	✓	✓
Opportunity to submit speaker or moderator	✓	✓	✓	✓
Inclusion of sponsor's corporate/product collateral in conference kit	✓	✓	✓	✓
Inclusion on conference brochure, Web site, conference signage, screens, backdrops, panels and other associated on-site materials	✓	✓	✓	✓
Inclusion of full page advertisement in conference brochure	✓			
Inclusion of half page advertisement in conference brochure		✓		
Member Communications				
Logo and links from ITechLaw Web site to sponsor's Web site	✓ With 150 word profile on "partners" page	✓	✓	✓
Quarterly electronic update of ITechLaw membership list	2 uses per quarter	2 uses per quarter	1 use per quarter	1 use per quarter
Opportunity to jointly sponsor Webinars with ITechLaw (and provide speakers)	4 Webinars	3 Webinars	2 Webinars	1 Webinar
Opportunity to post podcasts (video, audio, audio & video) to ITechLaw Web site	10 podcasts	6 podcasts	4 podcasts	2 podcasts
Opportunity to co-publish papers with ITechLaw	5 papers	3 papers	2 papers	1 paper
Logo Inclusion and Web site link in ITechLaw Newsletter		✓	✓	✓
Logo Inclusion, Web site link and 2 sentence firm description in ITechLaw Newsletter	✓			
Public Relations				
ITechLaw news release announcing Global sponsorship	✓	✓	✓	✓
Inclusion in ITechLaw press release boilerplate for all ITechLaw press releases	✓	✓		
Opportunity to participate in joint press opportunities, including news conferences and media meetings	✓			
Additional benefits				
Complimentary ITechLaw memberships	5	3	2	1
Use of ITechLaw sponsorship logo for use on sponsor's Web site	✓	✓	✓	✓
Use of ITechLaw sponsorship logo for print or electronic materials	✓	✓	✓	✓

Prospectus may be subject to change at the end of the fiscal year.

Based on 3 conferences per year. Based on experience, it is very unlikely that any of these three conferences will be cancelled. However, if any one conference is cancelled within the fiscal year, any unused elements of the sponsorship package relating to that conference will be null and void.

Global Sponsorship Agreement Form

Package Desired

Platinum - \$25,000 Gold - \$20,000 Silver - 15,000 Bronze - \$10,000

Primary Contact

Title _____

Name _____

Company _____

Address _____

Telephone _____

Fax _____

Email _____

Payment Information

Method of payment
(USD)

Check for \$ _____ (enclosed)

Credit Card

card: Please charge \$ _____ to the following credit

AMEX

MasterCard

VISA

Card number: _____

Expiration date: _____

Send invoice (complete information below)

Invoice Contact

Title _____

Name _____

Company _____

Address _____

Telephone _____

Fax _____

Email _____

Please complete this form and send it to:

ITechLaw Association
401 Edgewater Place, Suite 600
Wakefield, MA 01880 USA
OR

Fax completed form to: +1 (781) 224-1239

Title _____

Name _____

Date _____

Signature _____

How did you hear about the ITechLaw Global Sponsorship Program?

If you were referred by an individual, please indicate who referred you?



**To learn more about how to participate in the
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