

Annual Meeting & World Conference

Chicago | April 26 and 27, 2007
The Ritz-Carlton Chicago

SPONSORSHIP

Thank you for your interest in the sponsorship program for the upcoming *International Technology Law Association Annual Meeting & World Conference* scheduled for April 26 and 27, 2007 at The Ritz-Carlton Chicago. Sponsors gain visibility for their firms or companies, demonstrate their support for ITechLaw in facilitating the international exchange of information relating to technology law and policy, and contribute to the success of ITechLaw and the Conference.

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What is the International Technology Law Association (ITechLaw)?

Founded in 1971, ITechLaw is the world's premier organization representing lawyers in the field of technology law. The organization enjoys worldwide membership of nearly 1,000 members, representing six continents and a broad spectrum of expertise. Operating as a non-profit organization, ITechLaw remains dedicated to providing quality education and networking opportunities for technology law professionals and students. For more information, visit ITechLaw's web site at www.itechlaw.org.

What is the ITechLaw Annual Meeting & World Conference?

Set at The Ritz-Carlton Chicago on April 26 and 27, 2007, the ITechLaw Annual Meeting & World Conference is an outstanding two-day educational conference specifically created for technology lawyers and professionals from around the world. The Conference brings an unparalleled, dynamic, and energized approach to connecting a diverse group of individuals to meet, learn, network, and forge mutually beneficial business relationships. The educational programs are top-notch. By working with an outstanding network of the world's premier technology lawyers and other technology leaders, ITechLaw has designed a substantive legal conference with outstanding faculty to provide timely topics of interest to attendees.

Why choose to become an ITechLaw Conference sponsor?

The experience at ITechLaw's Annual Meeting & World Conference is unmatched. ITechLaw's annual U.S. conference joins the roster of ITechLaw's other annual conferences (such as, for 2007, the Annual Asian Conference in Bangalore, the Annual European Conference in London, and the Technology Contracts Drafting Conference in Kuala Lumpur) presenting the largest technology law conferences in the world with top technology lawyers, in-house counsel, and academics in

attendance. By becoming a sponsor you will bring this important conference to the attention of your members, clients, and constituents. In a crowded legal education marketplace, no other conference affords sponsors this level of exposure, visibility, and preferred networking with the world's leading technology lawyers and professionals.

SPONSORSHIPS OPPORTUNITIES

Level of Sponsorship & Price (U.S. Dollars)	Benefits
GOLD \$6,000	<ul style="list-style-type: none"> ➤ Exclusive branding as a "Gold" sponsor. ➤ Complimentary display booth at the Conference (see Exhibitor package below). ➤ Recognition on the Conference web site with a hyperlink to the sponsor's web site. ➤ Name and logo on the Conference brochure and on all marketing materials. ➤ Identification as a sponsor on name badges. ➤ Inclusion of the sponsor's name on banners, screens, and backdrop panels throughout the Conference. ➤ Two Conference passes and two invitations to the Conference gala dinner.
SILVER^{PLUS} \$3,000	<ul style="list-style-type: none"> ➤ Recognition on the Conference web site with a hyperlink to the sponsor's web site. ➤ Name and logo on the Conference brochure and on all marketing materials. ➤ Identification as a sponsor on name badges. ➤ Inclusion of the sponsor's name on banners, screens, and backdrop panels throughout the Conference. ➤ One Conference pass and one invitation to the Conference gala dinner. <p><i>PLUS option available - add an Exhibitor sponsorship for an additional \$1,500</i></p>
GALA DINNER SPONSOR^{PLUS} \$10,000 <i>1 available</i>	<p>Includes all of the Silver sponsor benefits, plus:</p> <ul style="list-style-type: none"> ➤ Exclusive branding as the "Gala Dinner Sponsor." ➤ Complimentary display booth at the Conference (see Exhibitor package below). ➤ Sponsor's logo displayed prominently at the gala dinner. ➤ Inclusion of the sponsor's corporate marketing collateral in the Conference kit. ➤ Four Conference passes and four invitations to the Conference gala dinner. <p><i>PLUS option available - add an Exhibitor sponsorship for an additional \$1,500</i></p>
NETWORKING LUNCH SPONSOR^{PLUS} \$5,000 <i>Not available</i>	<p>Includes all of the Silver sponsor benefits, plus:</p> <ul style="list-style-type: none"> ➤ Exclusive branding as the "Networking Lunch Sponsor." ➤ Sponsor's logo displayed prominently at the lunch sponsored. ➤ Inclusion of the sponsor's corporate marketing collateral in the Conference kit. <p><i>PLUS option available - add an Exhibitor sponsorship for an additional \$1,500</i></p>

Level of Sponsorship & Price (U.S. Dollars)	Benefits
<p style="text-align: center;">COFFEE BREAK SPONSOR^{PLUS} \$3,500</p> <p style="text-align: center;"><i>4 available</i></p>	<p>Includes all of the Silver sponsor benefits, plus:</p> <ul style="list-style-type: none"> ➤ Exclusive branding as the "Coffee Break Session Sponsor." ➤ Sponsor's logo displayed prominently at the coffee break sponsored. ➤ Inclusion of the sponsor's corporate marketing collateral in the Conference kit. <p><i>PLUS option available - add an Exhibitor sponsorship for an additional \$1,500</i></p>
<p style="text-align: center;">CONFERENCE BAG SPONSOR \$5,000</p> <p style="text-align: center;"><i>Not Available</i></p>	<p>Includes all of the Silver sponsor benefits*, plus:</p> <ul style="list-style-type: none"> ➤ Exclusive branding as the "Conference Bag Sponsor." ➤ Sponsor's logo displayed prominently on the conference bag. ➤ Inclusion of the sponsor's corporate marketing collateral in the Conference kit.
<p style="text-align: center;">DOCUMENTATION SPONSOR^{PLUS} \$4,000</p> <p style="text-align: center;"><i>1 available</i></p>	<p><i>The documentation are the handout materials submitted by speakers at the Annual Meeting & World Conference. The documentation are made available on ITechLaw's web site (www.itechlaw.org) for download by Conference attendees both before and after the Conference. The web site gets a significant amount of traffic over an extended period of time since it is the only place for attendees to access the documentation.</i></p> <p>Includes all of the Silver sponsor benefits*, plus:</p> <ul style="list-style-type: none"> ➤ Sponsor's name and logo displayed as a banner on the documentation download page on www.itechlaw.org. ➤ Exclusive branding as the "Documentation Sponsor." ➤ Inclusion of the sponsor's corporate marketing collateral in the Conference kit. <p><i>PLUS option available - add an Exhibitor sponsorship for an additional \$1,500</i></p>
<p style="text-align: center;">DESK PAD SPONSOR^{PLUS} \$4,000</p> <p style="text-align: center;"><i>1 available</i></p>	<p>Includes all of the Silver sponsor benefits*, plus:</p> <ul style="list-style-type: none"> ➤ Exclusive branding as the "Desk Pad Sponsor." ➤ Sponsor to provide desk pads (of the sponsor's choosing) with sponsor's name and logo to be used at each educational session during the Conference. ➤ Inclusion of the sponsor's corporate marketing collateral in the Conference kit. <p><i>PLUS option available - add an Exhibitor sponsorship for an additional \$1,500</i></p>
<p style="text-align: center;">PEN SPONSOR^{PLUS} \$4,000</p> <p style="text-align: center;"><i>1 available</i></p>	<p>Includes all of the Silver sponsor benefits*, plus:</p> <ul style="list-style-type: none"> ➤ Exclusive branding as the "Pen Sponsor." ➤ Sponsor to provide pens (of the sponsor's choosing) with sponsor's name and logo to be used at each educational session during the Conference. ➤ Inclusion of the sponsor's corporate marketing collateral in the Conference kit. <p><i>PLUS option available - add an Exhibitor sponsorship for an additional \$1,500</i></p>

Level of Sponsorship & Price (U.S. Dollars)	Benefits
<p>LANYARD SPONSOR^{PLUS} \$4,000</p> <p><i>1 available</i></p>	<p>Includes all of the Silver sponsor benefits*, plus:</p> <ul style="list-style-type: none"> ➤ Exclusive branding as the "Lanyard Sponsor." ➤ Sponsor to provide lanyards with sponsor's name and logo to be used by Conference attendees throughout the Conference. ➤ Inclusion of the sponsor's corporate marketing collateral in the Conference kit. <p><i>PLUS option available - add an Exhibitor sponsorship for an additional \$1,500</i></p>
<p>NAME TAG SPONSOR^{PLUS} \$4,000</p> <p><i>1 available</i></p>	<p>Includes all of the Silver sponsor benefits*, plus:</p> <ul style="list-style-type: none"> ➤ Exclusive branding as the "Name Tag Sponsor." ➤ Sponsor to provide name tags with sponsor's name and logo to be used by Conference attendees throughout the Conference. ➤ Inclusion of the sponsor's corporate marketing collateral in the Conference kit. <p><i>PLUS option available - add an Exhibitor sponsorship for an additional \$1,500</i></p>
<p>EXHIBITOR \$2,500</p>	<ul style="list-style-type: none"> ➤ Exhibitor table or booth at the Conference. ➤ Inclusion of the sponsor's corporate marketing collateral in the Conference kit. <p><i>All marketing materials are to be supplied and installed by the exhibitor.</i></p>
<p>CONFERENCE KIT LEAFLETING & GIFT \$1,000</p>	<ul style="list-style-type: none"> ➤ Inclusion of the sponsor's corporate marketing collateral in the Conference kit.
<p>CUSTOM SPONSOR <i>Price to be determined</i></p>	<p>Custom sponsorship opportunities are available (e.g. , pens, umbrellas, etc.) Please contact one of the sponsorship contacts to discuss these opportunities.</p>

** All of the Silver sponsor benefits are included in these sponsorships except the conference passes and gala dinner invitations.*

PLUS - add an Exhibitor sponsorship to any of these sponsorships for an additional \$1,500.