



ITechLaw Annual Meeting
and World Conference
Early-Bird
Registration
UNTIL
March 31

Where Is Technology Taking Us?

INTERNATIONAL TECHNOLOGY LAW ASSOCIATION
Annual Meeting and World Conference

The Ritz-Carlton
Chicago
April 26-27, 2007

Conference Chairs:
Richard Allan Horning, President
Diana J.P. McKenzie, Co-Chair
Robert M. Weiss, Co-Chair
John Beardwood, Programs Committee Chair

Executive Director
Susan L. Donegan



“Where is Technology Taking Us?”

A question all technology legal practitioners are asking and being asked as we witness the rapid developments in this field. The program highlights include key legal developments in areas such as information security, privacy, Web 2.0, IP T.V., social networks and commercial intelligence. As usual, speakers will present multi-national perspectives and there will be plenty of opportunity to meet with ITechLaw members and attendees, as our mission is to provide unparalleled opportunities for international networking and knowledge sharing.

WHY SHOULD YOU ATTEND?

- 1. LEARNING:** Over a two day period, you will learn about significant IT, e-commerce and Internet legal issues global companies face today.
- 2. NETWORKING:** The hallmark of ITechLaw events, there will be numerous opportunities (gala dinner, breaks, and lunches) to meet ITechLaw members, conference speakers and attendees.
- 3. DOCUMENTATION:** Up-to-date conference materials – As with every ITechLaw conference, our speakers’ presentations and articles are available online.
- 4. EXPERIENCING:** Chicago, known for its world-renowned shopping, dining, museums, architecture, theater, music, sports and more. Enjoy!

Sample Panel Topics Include:

- Defining Scope and Service Levels: A New Approach to Properly Articulating Scope and Level of Services
- Year in Review – Key Legal Developments Relating to Information Security
- Data Security Laws and Best Practices: The Coming Global Adoption of U.S. Duty to Notify of Security Breaches
- Confidentiality and Privacy Issues in Benchmarking, Technical Surveys and Voting
- How you Should Advise your Clients on User Generated Content Issues
- And You Thought the Field was Already Too Crowded: The Foreign Sourcing of Legal Services
- Beyond India: Expanding Outsourcing Horizons
- Fighting the Good Fight – Waging a Global War Against Spam
- Technology Update: On-line Gaming

Please consult ITechLaw’s website, www.itechlaw.org/chicago2007, for ongoing and updated information about the Annual Meeting and World Conference. Times are subject to change. For a complete listing of our panel topics, please visit www.itechlaw.org/chicago2007/program.html.

Annual Meeting and World Conference Overview

(Full program details are available on www.itechlaw.org/chicago2007)

Wednesday, April 25, 2007

6:30 p.m.
Welcome Reception, Ritz-Carlton Hotel

Thursday, April 26, 2007

Panels

8:45 a.m. – 9:45 a.m.
Welcome, Annual Meeting and Keynote Address

9:45 a.m. – 10:45 a.m.
New Approaches in Business Critical Transactions

11:00 a.m. – 12:15 p.m.
A Sense of Security

1:25 p.m. – 2:40 p.m.
Privacy

3:00 p.m. – 4:30 p.m.
Ethics and Professionalism

Practical Session

4:30 p.m. – 5:15 p.m.
Telecom / IP / Video Convergence: Legal Issues Involved in the Launch of AT&T’s Internet Protocol Television Service

Gala Reception and Dinner

6:30 p.m. – 9:30 p.m.
Gala Reception and Dinner at Chicago Public Library’s Winter Garden

Friday, April 27, 2007

Panels

9:00 a.m. – 10:45 a.m.
Look Both Ways: The Risks and Rewards of Web 2.0

11:00 a.m. – 12:30 p.m.
Managing Client Business Strategies

1:40 p.m. – 2:40 p.m.
Unwelcome Guests

3:00 p.m. – 4:30 p.m.
Nurturing the Digital Marketplace

Practical Session

4:30 p.m. – 5:30 p.m.
Technology Update: Living in an Alternate Universe - The Rise of Second Life and Other Cyber Worlds

5:30 p.m.
Closing Remarks

Where to Stay? Hotel Accommodations



The conference fee does not include accommodations. A block of sleeping rooms has been reserved at the host hotel, The Ritz-Carlton Chicago (A Four Seasons Hotel) at discounted rates.

Set atop Water Tower Place, high above prestigious North Michigan Avenue, and featuring exquisite décor, intuitive service and one of the city's most acclaimed restaurants, The Ritz-Carlton Chicago offers a setting of unmistakable grandeur.

The Ritz-Carlton, Chicago

160 East Pearson Street
Chicago, IL 60611
www.fourseasons.com/chicagorc

The ITechLaw group rate is \$305 for a Deluxe Room with King Bed (single or double). Guest room rates are subject to applicable occupancy and sales tax, currently 15.4%.

The room block is available from Tuesday, April 24 through departures on Saturday, April 28.

Reservations must be made by Saturday, March 31, 2007 in order to receive the group rate. The hotel will continue to accept reservations after this date on a space available basis only, at the current available rates.

To book your room, call Ritz-Carlton Reservations at (+1) 800-621-6906 or (+1) 312-266-1000 and request the International Technology Law Association rate. You must identify yourself as being part of ITechLaw group in order to receive the group rate. The group rate is not available through online reservations.

All rooms must be guaranteed with a major credit card to be held for late arrival. Check-in time is at 3:00 p.m. Room assignments prior to this time are subject to availability. Check-out time is 12:00 p.m. If you vacate your room after this time, you will be charged a late charge.

Cancellations must be received before 6:00 p.m. prior to the expected day of arrival. If cancellation of a guaranteed reservation is not received by the required date, the hotel will charge for one night's accommodation. For details of cancellation policies and deposit requirements, please check at time of booking.

Registration

To register online or to print the registration form, visit:
<http://www.register123.com/event/profile/form/index.cfm>

Early Bird Registration Fees: available thru March 31, 2007

ITechLaw Members and Affiliates: \$1,200
Non-members: \$1,500
Academic and Non-Profit: \$900
Students: \$300

Standard Registration Fees: on or after April 1, 2007

ITechLaw Members and Affiliates: \$1,400
Non-members: \$1,750
Academic and Non-Profit: \$1,000
Students: \$300

Gala Reception and Dinner \$150 per ticket

SAVE THE DATE!

Upcoming ITechLaw Meeting:

November 1-2, 2007
Annual European Conference
London, England
Merchant Taylors' Hall

Don't miss the centerpiece of the Annual Meeting – the **Gala Dinner** at the Chicago Public Library.



Join us at the beautiful, sky-lit Winter Garden in the Chicago Public Library. All attendees and their guests are invited to attend. Tickets must be purchased separately when you register for the meeting. Tickets will be available for purchase through April 18 and will not be available to purchase onsite at the meeting. Please note that this event may sell out in advance of the deadline. Transportation will be provided to/from the Gala from The Ritz-Carlton.



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**The Ritz-Carlton
Chicago
April 26-27, 2007**

Chicago Planning Committee Members:

Cathy Austin, Ken Dort, Sandra A. Jeskie
Matthew Karlyn, Amanda Lewis
Jeffrey E. Lewis, Kiran Sandford
Vincent Sanchez, Thomas J. Smedinghoff
Alan Sutin and Alan Wernick



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