



For additional information:
Ruth Cassidy, ITechLaw
+1-781-876-6239
pr@itechlaw.org

FOR IMMEDIATE RELEASE

**ITechLaw's Ninth Annual European Conference
To Be Held In Barcelona, Spain**

*Technology Law Conference Expected to Attract Large Turnout
to Hear Latest Developments from Leading Experts*

WAKEFIELD, Mass., U.S. – September 15, 2008 – The International Technology Law Association (ITechLaw) today announced that it is holding its 2008 European Conference in Barcelona, Spain from November 6-7. The annual conference, taking place at the Hotel Arts, will focus on the evolving role of technology law in global business and offers technology and telecommunications lawyers an overview of the most important recent developments in technology law, including the emergence of Green IT, managing different Open Source software licenses, the challenge of a reenergized E-Commerce community and how to handle the associated liability issues, and much more.

"This conference has become the largest meeting of IT legal professionals in the world, and it is one not to be missed. The event will showcase two days of presentations, featuring approximately 70 speakers from across the globe, each a leader in his or her respective IT legal field," said John M. Carson, president of ITechLaw and senior partner of Knobbe Martens Olson & Bear LLP. "Presenters will focus on a number of IT issues in global business and how they and their related legal issues have evolved from being merely one specialist detail of a transaction to being its primary driver."

– more –

The overarching conference theme of the evolution of IT issues will be addressed by presenters who will speak on trends including:

- the increasing focus on content, rather than delivery issues,
- the way that technology R&D has been driving change throughout the communications industry at an unprecedented rate,
- the search for new Internet business models, and resulting new IP licensing issues
- the corporate expectation that IP departments be revenue-generating, and
- the central role technology plays in "non-IT" business process outsourcing transactions.

The ITechLaw European Conference is in its ninth year as an annual international event. The International Law Firm Bird & Bird (www.twobirds.com) is a Gold Sponsor. For more information about the ITechLaw 2008 European Conference, including a complete list of sponsors, an updated program and complete speaker list, please visit <http://www.itechlaw.org/barcelona2008/>.

###

About the International Technology Law Association

Founded in 1971, ITechLaw is the world's premier organization representing lawyers in the technology sector. The organization's global membership spans six continents and embodies a broad spectrum of expertise.

In addition to serving as a forum for members to discuss a wide range of legal issues, the association regularly organizes conferences that explore cutting-edge issues and trends in both information technology and intellectual property law.

For more information, visit the ITechLaw Web site at www.itechlaw.org.