

European Conference
Barcelona, Spain, November 6-7, 2008

Sponsorship and Exhibitor Opportunities (as of December 2007)

Thank you for your interest in the sponsorship program for the upcoming International Technology Law Association's European Conference scheduled for November 6-7, 2008 in Barcelona.

We offer a variety of sponsorship opportunities suitable for small as well as large organizations. Sponsors of the ITechLaw 2007 European Conference will gain visibility for their firms or companies, demonstrate their support for ITechLaw in facilitating the international exchange about IT law and policy, and contribute to the success of the conference.

Please contact Alexander Blumrosen (ablumrosen@bhbfrence.com) to discuss possible options.

Summary of available packages (details inside)

Conference sponsorship

- | | |
|--------------------|----------|
| ▪ Silver Sponsor | 3,500 € |
| ▪ Gold Sponsor | 10,000 € |
| ▪ Platinum Sponsor | 15,000 € |

Event sponsorship

- | | |
|--------------------------------|----------|
| ▪ Gala dinner Sponsor | 15,000 € |
| ▪ Welcome reception | 8,000 € |
| ▪ Closing reception | 8,000 € |
| ▪ Networking Lunch Sponsor (2) | 7,500 € |
| ▪ Coffee/Tea Break Sponsor (4) | 4,500 € |
| ▪ Breakfast Sponsor (2) | 4,500 € |

Product sponsorship

- | | |
|----------------------------|---------|
| ▪ Conference Bag Sponsor - | 8,000 € |
| ▪ Documentation Sponsor | 6,000 € |

Exhibitor packages

- | | |
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| ▪ Exhibitor | 2,000 € |
| ▪ Conference Accessory Sponsor (umbrellas, etc.) | 2,000 € |
| ▪ Conference kit leafleting | 1000 € |

Conference Sponsorships

The **Silver Sponsor** package contains the core sponsorship benefits. All of the other levels of sponsorship (excluding the exhibitor package) add additional benefits to this core package.

Silver Sponsor

- Sponsor's recognition on the Conference Website with hyperlink to Sponsor's Website.
- Sponsor's name/logo on Conference brochure and marketing materials.
- Identification of sponsors with visible ribbons on name badges, for additional visibility.
- Inclusion of Sponsor's name with other sponsors on banners and other screens/backdrop panels.
- Complimentary Display booth at the venue (Exhibitor Package, below).
- Inclusion of sponsor's corporate/product collateral in the conference Kit.
- One (1) Conference pass for the sponsor's representative or speaker.
- One (1) invitation to the Sponsor for the Gala Dinner.

Total investment: 3.500 €

Gold Sponsor (limited availability)

- Sponsor's recognition on the Conference Website with hyperlink to Sponsor's Website.
- Sponsor's name/logo on Conference brochure and marketing materials.
- Identification of sponsors with visible ribbons on name badges, for additional visibility.
- Inclusion of Sponsor's name with other sponsors on banners and other screens/backdrop panels.
- Inclusion of sponsor's corporate/product collateral in the conference Kit.
- Half page firm profile in the Conference Program booklet
- Sponsor highlighted in conference announcements, press releases, and news coverage.
- Two (2) Conference passes for the sponsor's representative and speaker.
- Two (2) invitations to the Sponsor for the Gala Dinner.
- branding as "**Gold**" sponsor.
- Complimentary Display booth at the venue (Exhibitor Package, below).
- Option to contribute conference accessories, such as branded umbrellas, pens, etc., to Conference bag (at accessory cost)

Total Investment: 10,000 €

Platinum Sponsor (one available)

- Sponsor's recognition on the Conference Website with hyperlink to Sponsor's Website.
- Sponsor's name/logo on Conference brochure and marketing materials in exclusive and visible locations.
- Identification of sponsors with visible ribbons on name badges, for additional visibility.
- Inclusion of Sponsor's name with other sponsors on banners and other screens/backdrop panels.
- Inclusion of sponsor's corporate/product collateral in the conference Kit.
- Full page firm profile in the Conference Program booklet
- banner ad with the sponsor's logo, associated with the ItechLaw logo, on the conference website.
- Sponsor highlighted in conference announcements, press releases, and Conference news coverage.
- Three (3) Conference passes for the sponsor's representatives and speaker.
- Three (3) invitations to the Sponsor for the Gala Dinner.
- Exclusive branding as "**Platinum**" sponsor (there will be only one platinum sponsor).
- Complimentary Display booth at the venue (Exhibitor Package, below).
- Option to contribute conference accessories, such as branded umbrellas, pens, etc., to Conference bag (at accessory cost).
- Customized meeting and workshop opportunities and other custom opportunities.
- Remarks by Sponsor representative at the conference opening and closing.

Total Investment: 15,000 €

Conference Event Sponsorships

Gala Dinner Sponsor (one available)

All Silver Sponsor benefits plus

- Exclusive branding as “**Gala Dinner Sponsor**”
- Sponsor's logo to be displayed prominently at the gala Venue.
- Inclusion of sponsor's corporate/product collateral in the conference Kit.
- Seven (7) additional invitations to the Gala Dinner (for a total of 8).
- Toast given by Sponsor representative at Gala Dinner

Total Investment: 15,000 €

Welcome Reception (November 5) and Closing Reception (November 7)

All Silver Sponsor benefits plus

- Exclusive branding as “**Reception Sponsor**”
- Sponsor's logo to be displayed prominently at the Reception Venue.
- Inclusion of sponsor's corporate/product collateral in the conference Kit.
- Eight invitations to the Sponsored reception (for Sponsor guests).
- Opportunity for Reception Sponsor to provide welcome remarks or toast at sponsored Reception.

Total Investment per Reception: 8,000 €

Networking Lunch Sponsor (two available)

All Silver Sponsor benefits, plus

- Exclusive branding as that day's “**Networking Lunch Sponsor**”
- Complimentary Display booth at the venue.
- Sponsor's logo displayed prominently at the Lunch Venue.
- Inclusion of sponsor's corporate/product collateral in the conference Kit.
- One (1) additional invitation to the gala dinner
- Four (4) invitations to the Sponsor for the sponsored lunch.

Total Investment: 7,500€

Coffee/Tea Break Sponsor (four available)

All Silver Sponsor benefits, plus

- Exclusive branding “**Coffee/Tea Break Sponsor**”
- Sponsor's logo displayed prominently at the Breakfast Venue.
- Inclusion of sponsor's corporate/product collateral in the conference Kit.

Total Investment: 4,500 €

Breakfast Sponsor (two available)

All Silver Sponsor benefits, plus

- Exclusive branding “**Breakfast Sponsor**”
- Sponsor's logo displayed prominently at the Breakfast Venue.
- Inclusion of sponsor's corporate/product collateral in the conference Kit.

Total Investment: 4,500 €

Conference Product Sponsorships

Conference Bag Sponsor

All Silver Sponsor benefits, plus

- Exclusive branding as “**Conference Bag Sponsor**”
- Sponsor's logo to be exclusively displayed prominently on the Conference Bag along with the ITechLaw logo
- Inclusion of sponsor's corporate/product collateral in the conference Kit
- One (1) additional invitation to the Sponsor for the Gala Dinner (for a total of two gala dinner passes).

Total Investment: 8,000 €

Documentation Sponsor

The “conference documentation” is the papers submitted by speakers. They appear on ITechLaw’s website so that attendees can download them prior, during and after the conference. The conference materials will remain on the ItechLaw website in the future, and will become accessible to the public and searchable by internet search engines six months after the end of the conference. The Documentation Sponsor will have its name and logo permanently displayed in a banner on the page. This is a high traffic sponsorship opportunity.

All Silver Sponsor benefits, plus

- Exclusive branding as “**Conference Documentation Sponsor**”
- Inclusion of sponsor's corporate/product collateral in the conference Kit
- One (1) additional invitation to the Sponsor for the Gala Dinner (for a total of two gala dinner passes).

Total Investment: 5,000€

Custom product sponsorship opportunities are available (umbrellas, pens, etc). Please contact Alexander Blumrosen to discuss.

Conference Exhibitor Package

(N.B. these sponsorships do not include the Silver sponsorship benefits, and so do not include conference or gala dinner passes)

Conference Exhibitor

Exhibitors will have an exhibit table at the Conference venue strategically placed to provide maximum delegate traffic.

Inclusion of sponsor's corporate/product collateral in the conference Kit.

All branding materials are to be supplied and installed by the exhibitor.

Total Investment: 2,000 €

Conference Accessory Sponsor*

Inclusion in the Conference bag of the accessory of your choice, branded with your firm or company logo or name, subject to availability (umbrellas, pens, USB keys, notepads, coffee mugs, etc.)

Total Investment: 2,000 € (plus cost of selected accessory)

**Available as stand-alone package for non-law firm sponsors, or as an add-on to another sponsorship package.*

Conference kit leafleting

Inclusion of non-law firm sponsor's corporate/product collateral (leaflet/brochure up to 20 A4 pages) in the conference Kit (all material to be provided by the Sponsor).

Total Investment: 1000 €