



**technology law**

**e-commerce**

**health and biotech**

**international law**

**International Technology Law Association, Inc.**  
**GLOBAL SPONSORSHIP**  
**PROSPECTUS**

©

## Why should your organization become an ITechLaw Global Sponsor?

### **NETWORK WITH THE WORLD'S LEADING TECHNOLOGY LAW PROFESSIONAL SOCIETY AND EXPERTS**

*The International Technology Law Association, Inc.* is the world's premier organization representing lawyers worldwide, representing six continents and a broad spectrum of expertise. This is your chance to have your organization align with the most prestigious group of technology experts throughout the world.

ITechLaw members and associates are among the world's leading authorities in the following areas of information technology law:

- E-Commerce
- Computer Contracting
- Intellectual Property
- Outsourcing Models
- Data Privacy and Security
- Open Source
- Health and Biotech
- Telecommunications



### **PARTICIPATE IN PREMIER INTERNATIONAL TECH LAW CONFERENCES**

Each year ITechLaw hosts conferences in North America, Europe and India that showcase cutting-edge legal topics presented by top lawyers in their field. Participants come from all over the world to attend the largest meetings of technology law professionals.

ITechLaw's 2008/2009 Conferences:  
Barcelona, India, Seattle

### **MARKETING AND ADVERTISING OPPORTUNITIES**

As a Sponsor you will have the chance to market your company to members of ITechLaw through direct outreach, print & web promotions and exhibiting at the ITechLaw Annual conferences.

**PLEASE SEE THE MATRIX ON THE NEXT PAGE  
FOR A COMPLETE LIST OF SPONSORSHIP BENEFITS**

## Global Sponsorships

	Platinum \$35,000	Gold \$25,000	Bronze \$10,000
<b>Conferences (all benefits carry for 12 months)</b>			
Tabletop exhibit space	✓	✓	✓
Complimentary registrations & Gala Dinner Invitations per conference	4	2	1
Identification as sponsor w/visible ribbons on name badges	✓	✓	✓
Inclusion of sponsor's corporate/product collateral in conference kit	✓		
Recognition on conference brochure, web site, signage, screens/backdrop panels & on-site materials	✓	✓	✓
<b>Member Communications</b>			
Logo and links from ITechLaw Web site	✓ With 150 word profile on "partners" page	✓	✓
Quarterly electronic update of ITechLaw membership list	3 uses per quarter	2 uses per quarter	1 use per quarter
Opportunity to jointly sponsor webinar series with ITechLaw & provide speakers	✓		
Logo Inclusion & Sponsor Spotlight Section in ITechLaw Newsletter	✓	✓	
Name Inclusion in ITechLaw Newsletter			✓
May co-publish white papers with ITechLaw	✓	✓	
<b>Public Relations</b>			
ITechLaw news release announcing ITechLaw sponsorship	✓	✓	✓
Included in ITechLaw news release boilerplate	✓	✓	
Wide range of joint press opportunities, including participation in news conferences and media meetings	✓		
<b>Additional benefits</b>			
May invite ITechLaw members to participate in roundtables or other promotional events	✓		
May co-sponsor customized research with ITechLaw	✓		
Complimentary Memberships	4	2	1
Receive ITechLaw Sponsorship logo to display on corporate web-site and printed materials	✓	✓	✓

# Agreement Form

## Package Desired

**Platinum - \$35,000**

**Silver - \$25,000**

**Bronze - \$10,000**

## Primary Contact

Title \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

## Advertising/Artwork Contact

Title \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

## Payment Information

Method of payment

Check for \$ \_\_\_\_\_

(enclosed)

Credit Card

Please charge \$ \_\_\_\_\_ to the following credit card:

AMEX

MasterCard

VISA

Card number: \_\_\_\_\_

Expiration date: \_\_\_\_\_

Send invoice (complete information below)

## Invoice Contact

Title \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

**Please complete this form and send it to:**

ITechLaw Association  
401 Edgewater Place, Suite 600  
Wakefield, MA 01880 USA  
OR

**Fax completed form to:** +1-781-224-1239

Title \_\_\_\_\_

Name \_\_\_\_\_

Date \_\_\_\_\_

Signature \_\_\_\_\_



**To learn more about how to participate in the  
ITechLaw Global Sponsorship Program, contact:**  
Enrique J. Batalla, ITechLaw Immediate Past President  
+34 91 781 1626 □ [enrique.batalla@lawoffice-batalla.com](mailto:enrique.batalla@lawoffice-batalla.com)