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*FOR IMMEDIATE RELEASE*

**ITechLaw Announces Third International Asian Conference,  
February 14-15, 2007**

***International Technology Law Association Addresses the Challenges of Globalization  
at Bengaluru, India event***

WAKEFIELD, Mass., USA – Jan. 4, 2007 – The International Technology Law Association (ITechLaw) today announced that it is holding its third International Asian Conference in Bengaluru (formerly known as Bangalore), India from February 14 - 15, 2007. Presented in partnership with Trade Fairs & Conferences International (TFCI), the conference will focus on the many legal technology issues surrounding globalization, including recent trends in mergers and acquisitions, intellectual property rights, employment law, legal outsourcing, Internet neutrality, telecom and media issues, and more.

"In just its first two years, the ITechLaw Asian Conference has earned a reputation as the premier event for cutting edge discussions by recognized experts on evolving legal issues of interest to global, technology-focused organizations and legal professionals," said Richard Allan Horning, president of ITechLaw and a principal at Fish & Richardson, Silicon Valley. "Technology companies are keenly aware of how critical India is to their future, and how vital it is to understand the legal aspects of everything from venture capital investment in India to copyrights."

The Keynote speaker for the 2007 event is Professor Charles McManis of Washington University School of Law in St. Louis. Professor McManis will address delegates on the subject of "Mass-Market Licensing and Control of Content: The Conflicting National Schemes for Implementation of the WIPO Treaty".

In addition to tackling subjects of timely interest to organizations involved in global business, the conference offers unparalleled international networking opportunities for professionals dealing with legal issues in the modern interconnected world of business and technology, helping the legal profession meet the challenges of globalization.

Last year's event attracted hundreds of attendees from around the world and included presentations from leading legal practitioners, regulators and industry experts. This year, organizers are expecting delegates from throughout Asia, and as far away as North America and Europe, to join them at Le Meridian Hotel in Bengaluru.

Interested parties can learn more about the event, including how to register, by visiting [www.itechlaw-india.com/2007program.htm](http://www.itechlaw-india.com/2007program.htm). Attendees who register by January 10, 2007 will receive a 10% discount off the \$800 passport for the two-day event (Rs. 15,000 for resident Indian delegates).

#### **About the International Technology Law Association**

Founded in 1971, ITechLaw (formerly the Computer Law Association) is the world's premier organization representing lawyers in the technology sector. The organization has 940 members worldwide, representing six continents and a broad spectrum of expertise. For more information, visit the ITechLaw Web site at [www.itechlaw.org](http://www.itechlaw.org) or call (+1) 781-876-8877.

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